



IIM CALCUTTA

SUMMER PLACEMENT REPORT 2022

# MASTER OF BUSINESS ADMINISTRATION

59th Batch | 2022-2024



Master of Business Administration  
**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**

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# OVERVIEW

## Summer recruitment cycle for the 59th batch of MBA

IIM Calcutta presents the Summer Placement Report for the 59th batch of its flagship 2-Yr. MBA Program. The institute achieved 100% placements seeing the participation of 114 firms and extending close to 540 offers to the batch of 470 students.

The institute followed a cluster-cohort based policy with the principle of enabling best student-company fit during the campus placement process. The process was conducted in a hybrid mode by allowing recruiters to conduct the process in both online and on-campus methods by onboarding recruiters and students on digital platforms.



The students were given the "Hold and Wait" option and the dreams option across various clusters to maximize their opportunities and thus improving the student-recruiter fit for the variety of roles offered across domains during the placement cycle. This ensured that each student was allowed to increase their likelihood of achieving their desired job and was not restricted to the first offer made. This meant an increase in the total number of offers raised by 62, Hold and Wait (29 extra offers) and Dreams (33 extra offers). IIM Calcutta continued to receive a satisfactory feedback from the recruiters thus strengthening their faith in the campus recruitment process.

The CDPO has always been committed to making the process better for all of the stakeholders involved in the process. We look forward to bringing in changes in order to streamline the process for both the recruiters and the students in the upcoming placement cycles.

# 59TH BATCH AT A GLANCE



Batch Size **470**



Gender Ratio **70:30**



IIT/NIT/BITS **40%**

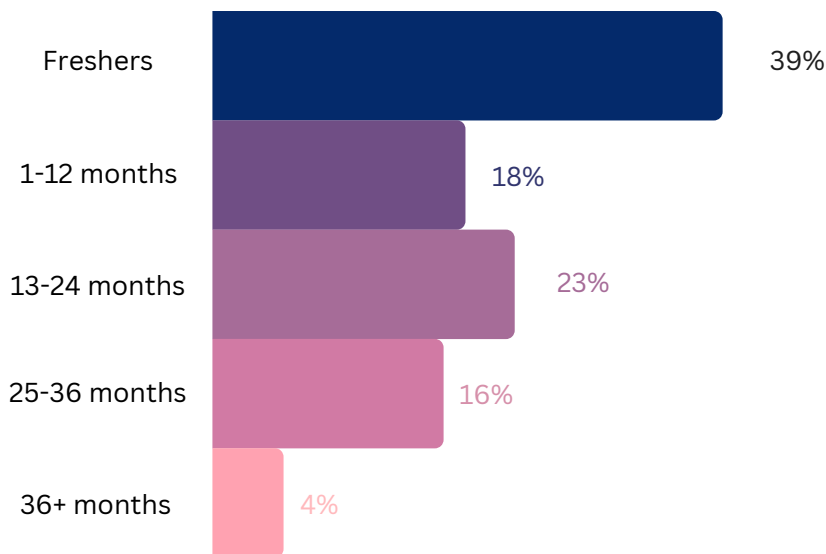
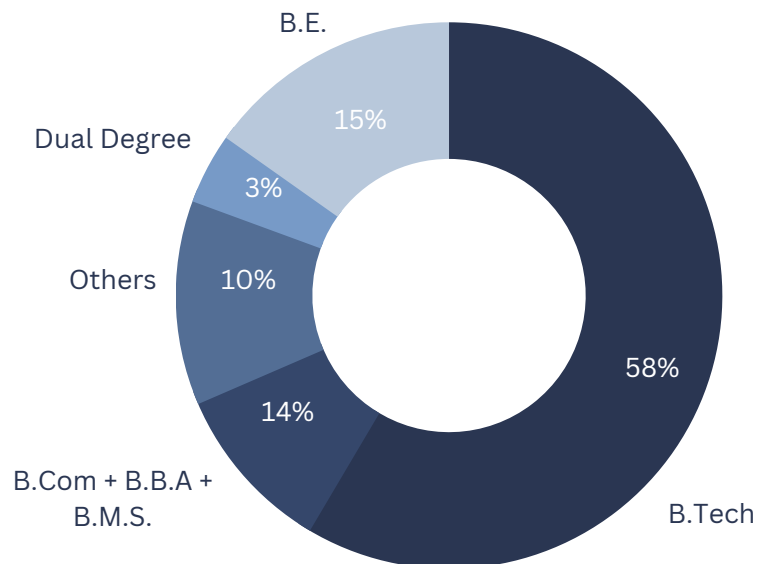


Avg Workex **22 months**



Entrepreneurs **19**

## Academic Diversity



## Past Work Experience



# SUMMER PLACEMENTS : A SUMMARY

Sep-Oct 2022

The CDPO, IIM Calcutta continues to emphasize on the importance of providing a fair and equal opportunity to all the students who opt-in for the placement process and thereby maximizing students' chances of securing internships with corporate giants and enabling them to gain valuable industry experience and kickstart their careers.

## Cluster 1

Comprising of the most sought after cohorts like Asset and Wealth Management, Investment Banking & Markets, Private Equity & Venture Capital, Management & Advisory Consulting, Cluster 1 saw the highest number of offers being rolled out. IIM Calcutta, as the renowned "Finance Campus" of the country, continued the legacy of bagging offers from top IB and PE firms, including Bank of America, Citi Bank, Deutsche Bank, Gaja Capital, Goldman Sachs, HSBC, JPMC, Macquarie Group, Moelis & Company, Morgan Stanley. Accenture Strategy, Bain & Co., Boston Consulting Group, Ernst and Young, Kearney, Mastercard, McKinsey & Co. and PwC were amongst the top recruiters in the Consulting cohorts.

## Cluster 2

Cluster 2 comprised of cohorts like Conglomerates, E-Commerce, FMCG, Fintech and Software. Noteworthy recruiters included Apple, Aditya Birla Group, Amazon, Coca Cola, Google, Hindustan Unilever, ITC, Mondelez India, Nestle, Proctor & Gamble, Tata Administrative Services, and Samsung. Apple, Arcesium, etc. were a few from the list of first time recruiters.

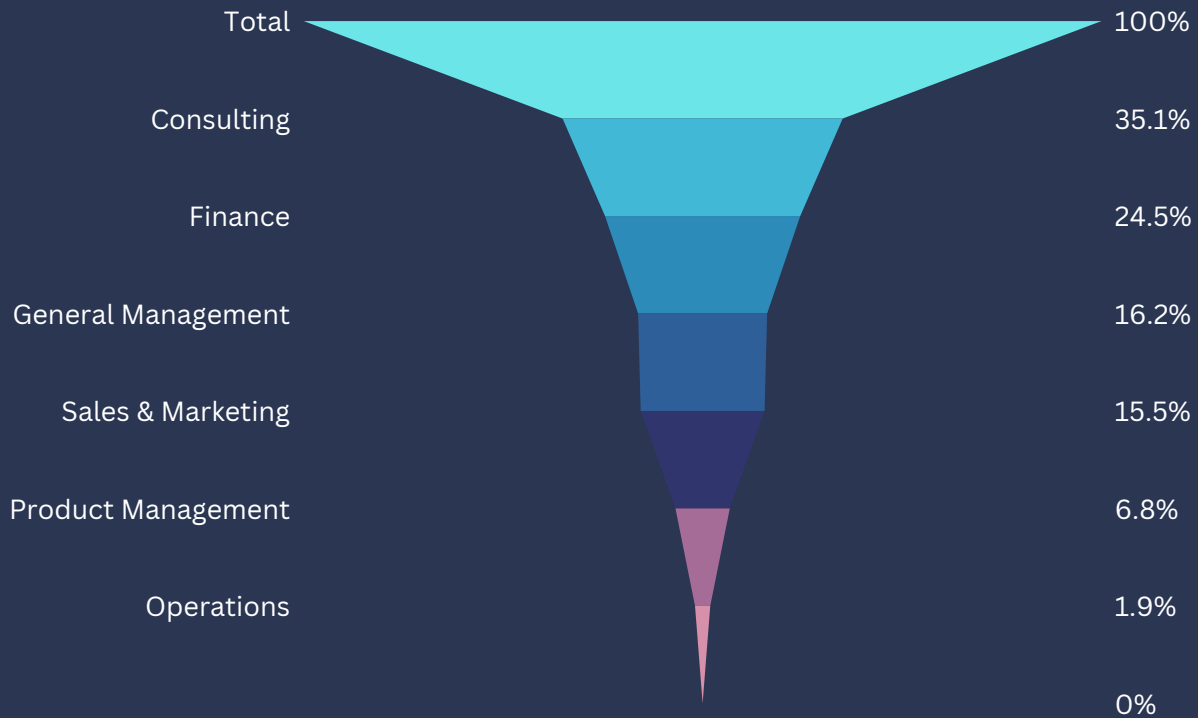
## Cluster 3

Cluster 3 witnessed the participation of over 20 firms from cohorts like IT Services, Banking and Financial Services, Research & Advisory, Analytics, Manufacturing, and Startups & Local Organizations.



# PLACEMENT HIGHLIGHTS

Distribution of offers across domains



**Average Stipend ₹ 1.6 L pm**

**Median Stipend ₹ 1.5 L pm**

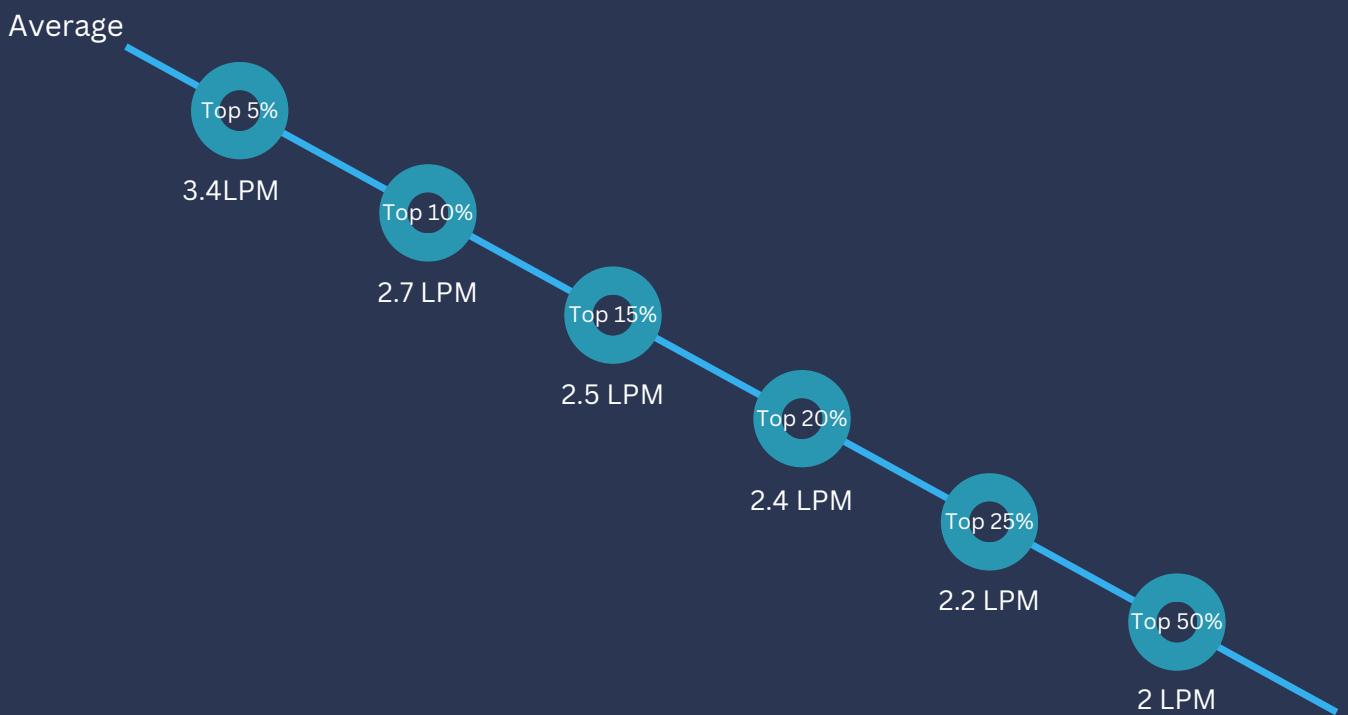
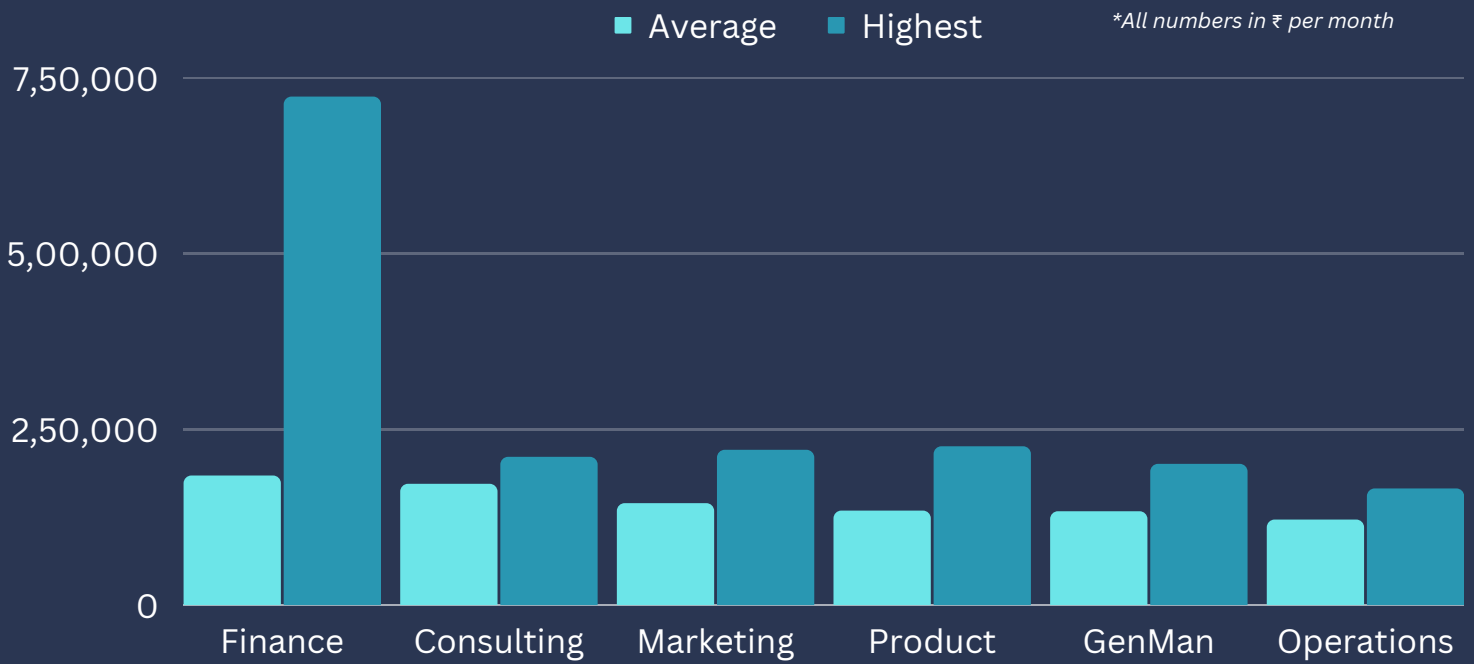
**Highest Domestic Stipend ₹ 3.75 L pm**

**Highest International Stipend ₹ 7.2 L pm**



# SALIENT FEATURES

## SECTOR-WISE COMPENSATION DETAILS



# PROMINENT RECRUITERS





# PLACEMENT TEAM 2022-23

Deepanjan Maji	+91 7605026260	Shreyas Bhat	+91 7605026265
Vivek Balwani	+91 7605026261	Apoorv Kumar	+91 7605026266
Chinmay Dorlikar	+91 7605026262	Satyajit Mohanty	+91 7605026267
Ashish Yadav	+91 7605026263	Shivangi Sahu	+91 7605026268
Prachi Gupta	+91 7605026264	Nitesh Patel	+91 7605026269

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