PLACEMENT REPORT
2021-2022

Post Graduate Diploma in Business Analytics

IIT KHARAGPUR | IIM CALCUTTA | ISI KOLKATA

OVERVIEW

Post Graduate Diploma in Business Analytics (PGDBA) is a 2-year full-time residential program offered jointly by three premier institutes of the country – IIM Calcutta, ISI Kolkata, and IIT Kharagpur. The elite institutes lend their expertise and enrich the course curriculum with Business Data acumen, Statistics, Machine Learning and Computing, and their contemporary Business applications in the Analytics industry.

The 6th Batch (2020-2022) of PGDBA programme successfully completed its placement process with various organisations across industries participating with fervor for handpicking candidates for both data-driven and business-driven roles from the batch of 62 students. Two (2) students opted out to commence their own career aspirations.
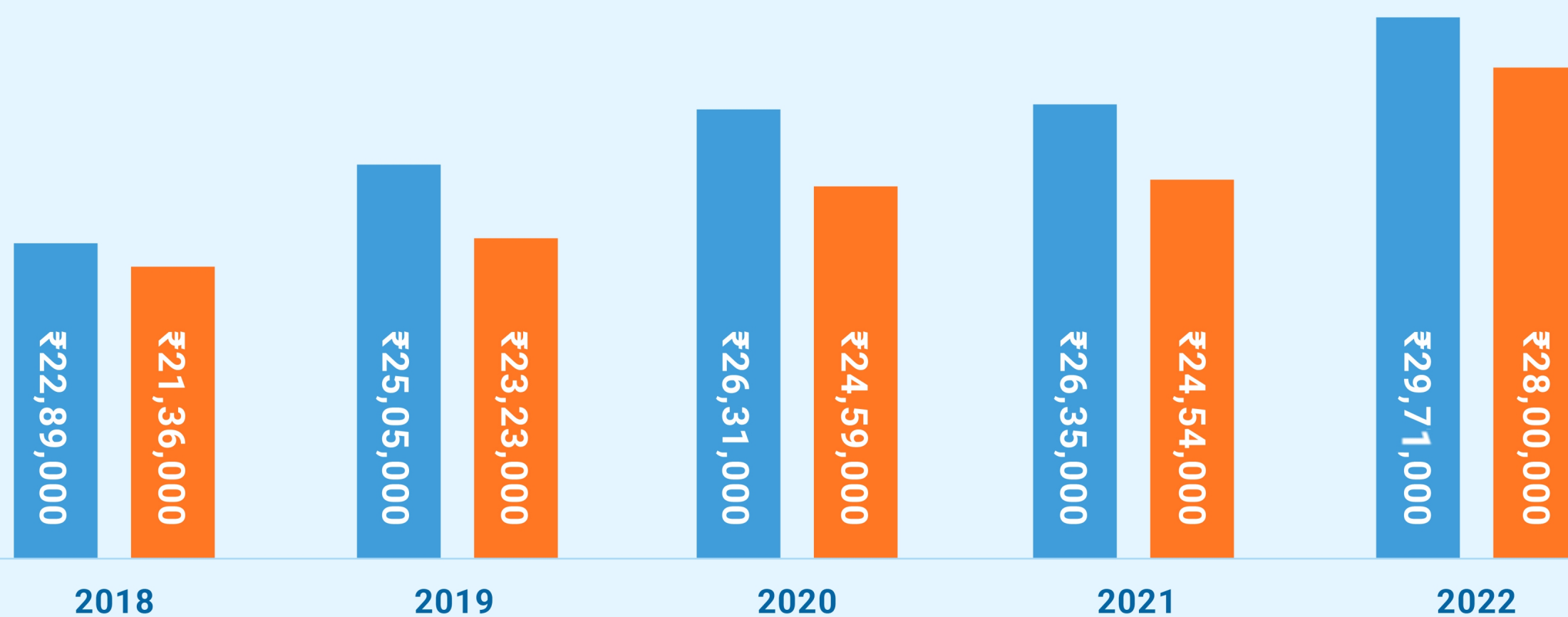
In line with the prior trends, this year's final remunerations witnessed substantial growth, while average remuneration was recorded at INR 29.71 LPA surpassing last year's figure of INR 26.35 LPA with growth of 12.75%. The highest offer received was with a remuneration of INR 42.50 Lacs, for this batch. Despite the economic slowdown, the Median CTC grew by 14% to reach a high of INR 28.00 LPA.

This unique course structure leverages the Industry connect and offers a 6-month Corporate Internship, which provides time for the candidates to prove their mettle in the industry. This resulted in 77.41% of the batch securing full-time job offers (PPO) with marquee firms like DE Shaw & Co, Kearney, Mastercard, PwC DIAC, Innovaccer, Play Games, Blend 360 and Cars24 which strongly indicates the industry-readiness of the program students. Some of the prominent recruiters who participated in the Final Placement Process were BCG Gamma, Accenture, Goldman Sachs, FedEx, Adani, Schneider Electric, Dr. Reddy's Laboratory, Merilytics and ICICI Bank.

The successful completion of the recruitment cycle for the batch 2022 stands testament to the high quality of the students in the program and the robust nature of the placement process that provides adequate flexibility to both students and recruiters.

5 YEARS OF GROWTH

- Average CTC
- Median CTC

Year	Average CTC	Median CTC
2018	₹22,89,000	₹21,36,000
2019	₹25,05,000	₹23,23,000
2020	₹26,31,000	₹24,59,000
2021	₹26,35,000	₹24,54,000
2022	₹29,71,000	₹28,00,000

HIGHLIGHTS OF PGDBA PROGRAM

The coursework at ISI Kolkata inculcates expertise in statistical and machine learning theories for analytics, while the coursework at IIT Kharagpur trains the candidates in the technological aspects of analytics. The coursework at IIM Calcutta focusses on the application of analytics in the functional areas of management. Finally, each student undergoes a 6 month industrial internship, working on live projects. They are thus equipped with strong technical and data science knowledge along with hands-on experience of the same.

IIM CALCUTTA

255 HOURS
Of management education

ISI KOLKATA

225 HOURS
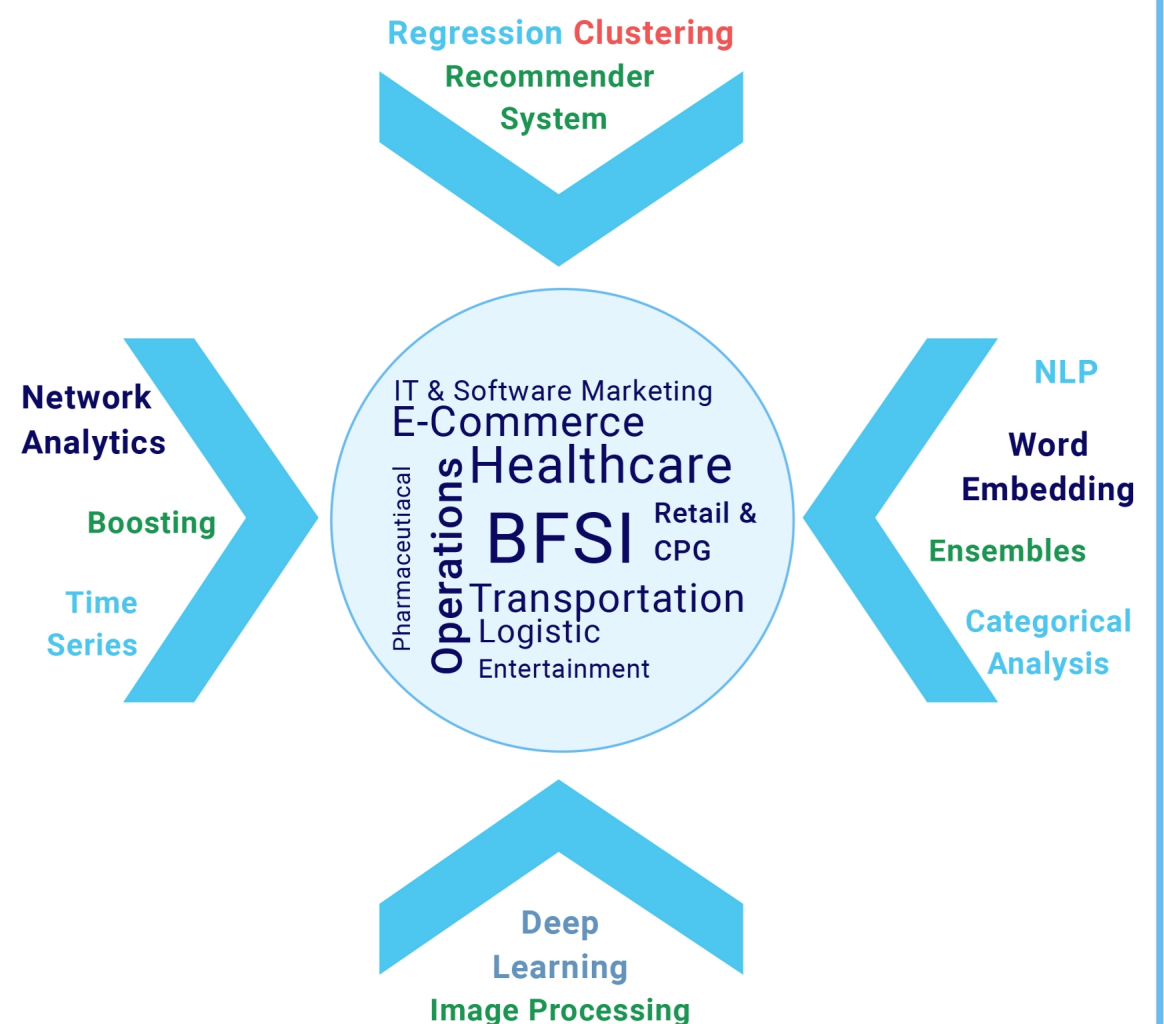Of extensive training in statistics

IIT KHARAGPUR

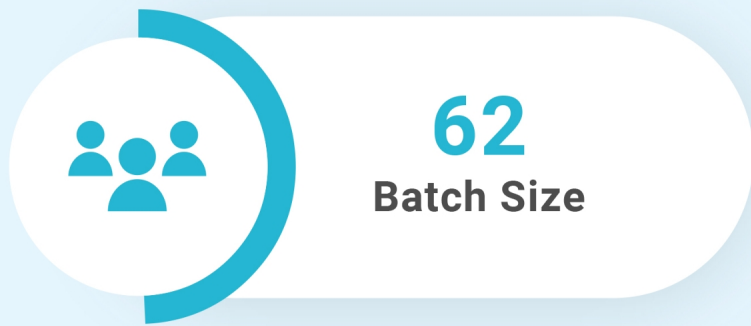**264 HOURS**
Of technical learning with projects

THE CURRICULUM

PROJECT MANAGEMENT
MARKETING
OPERATIONS
REGRESSION
RISK MANAGEMENT
TIME SERIES
MACHINE LEARNING
ALGORITHMS
MAP REDUCE
PROBABILITY
FINANCE
STRATEGY
DEEP LEARNING
LINEAR ALGEBRA
OPTIMIZATION
STATISTICAL INFERENCE

INDUSTRY RELEVANT PROJECT

Student work on projects spread across various domains.

Regression Clustering
Recommender System

Network Analytics
Boosting
Time Series

IT & Software Marketing
E-Commerce
Healthcare
Pharmaceutical
Operations
BFSI
Retail & CPG
Transportation
Logistic
Entertainment

NLP
Word Embedding
Ensembles
Categorical Analysis

Deep Learning
Image Processing

BATCH PROFILE: CLASS OF 2022

62
Batch Size

25
Average Age

28 Months
Average Work Experience

IIT/NIT/BITS/OTHERS

■	IIT	30
■	NIT/BITS	17
■	OTHERS	15

OTHERS **24%**

IIT **48%**

NIT/BITS **28%**

WORK EXPERIENCE

29% Operations/Manufacturing

10.5% BFSI

24.5% Business/Consulting

17% Others

19% IT
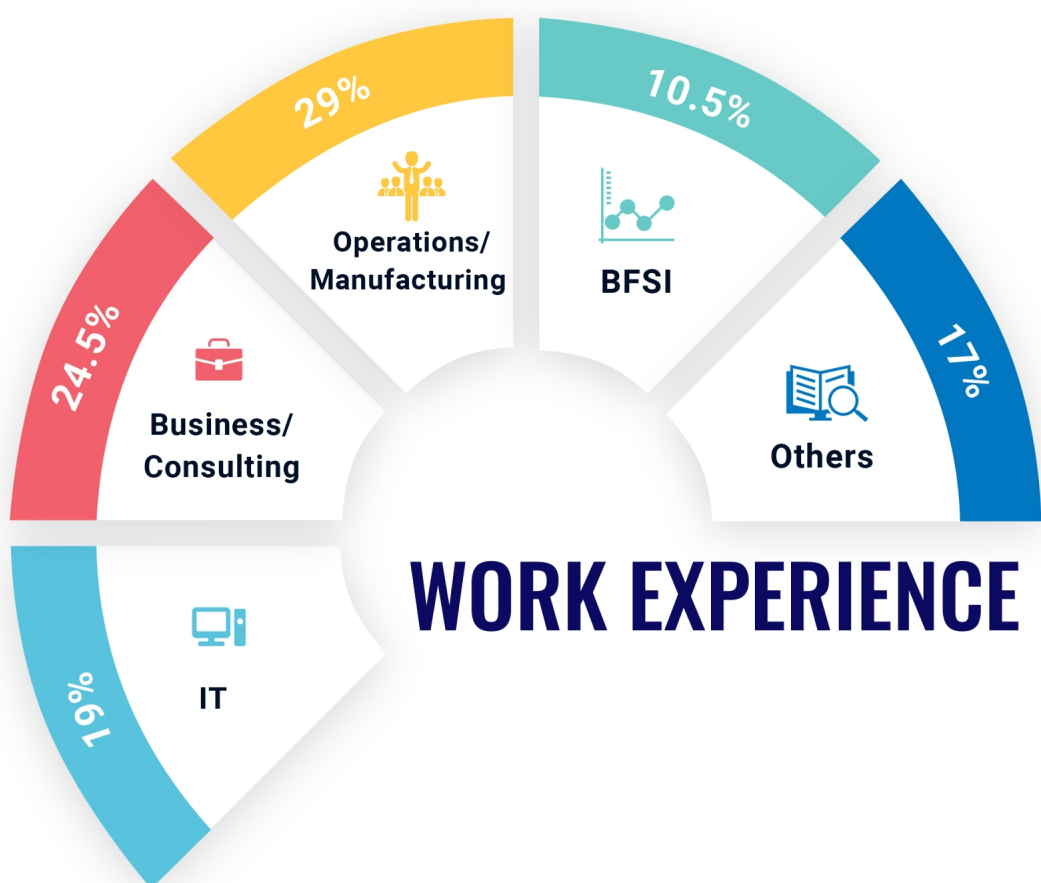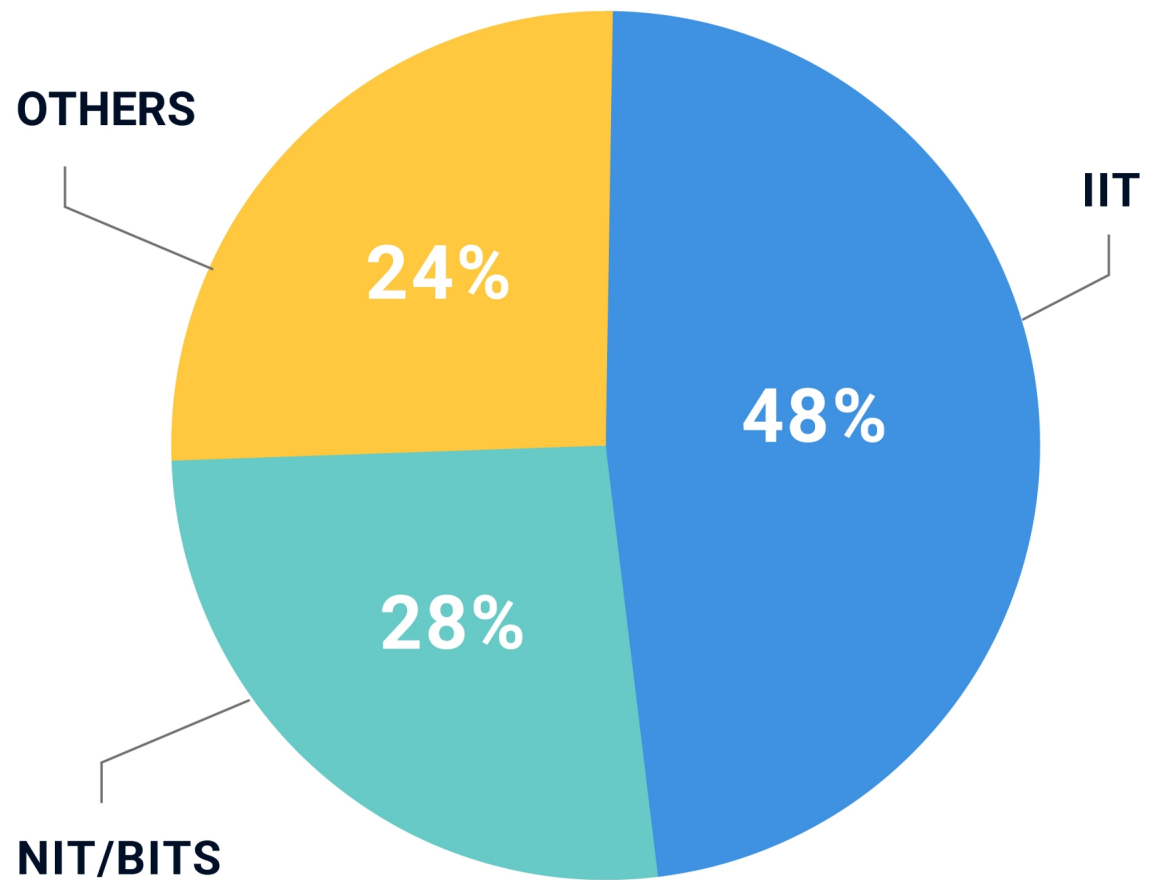
WORK EXPERIENCE
Year wise split

5%

32%

6.5%

27.5%

29%

Fresher | 0-1 Years | 1-2 Years | 2-3 Years | 3+ Years

PLACEMENT STATISTICS: CLASS OF 2022

₹28 LPA
MEDIAN CTC

15
FIRST TIME RECRUITERS

77%
PPO CONVERSION PERCENTAGE

₹29.71LPA
AVERAGE CTC

₹42.5 LPA
HIGHEST CTC

36
COMPANIES PARTICIPATED
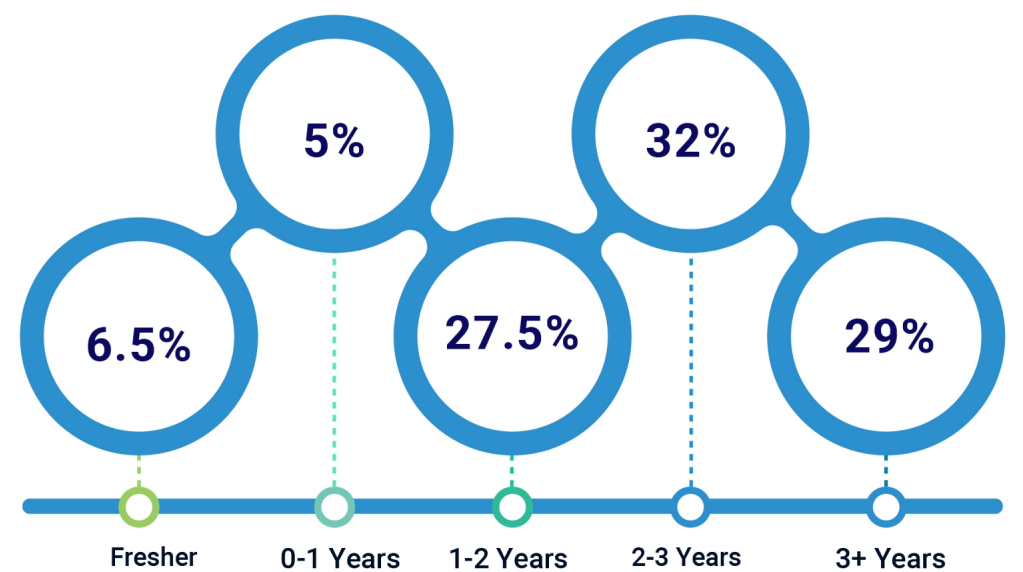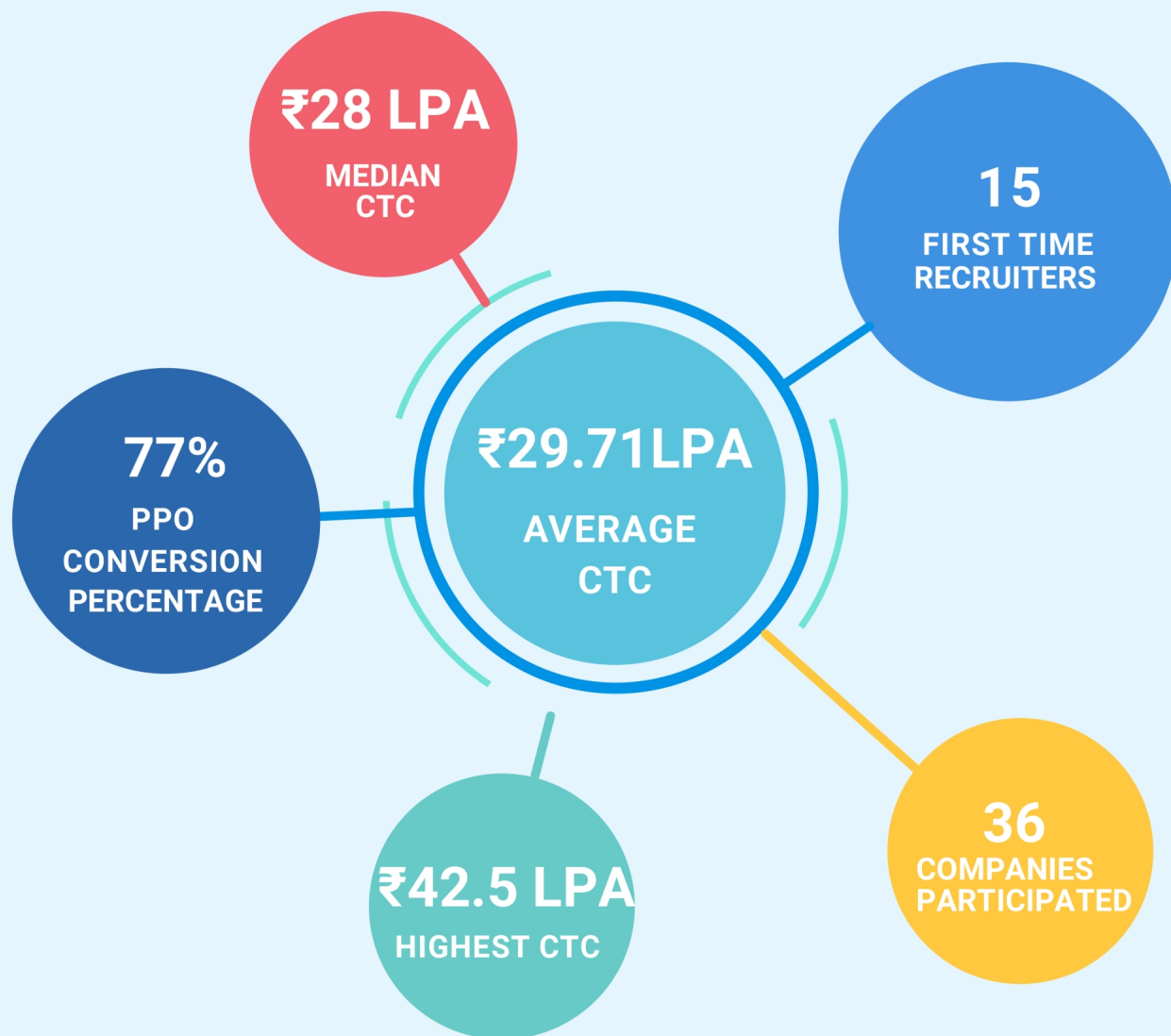
13% RISE IN AVERAGE CTC

AVERAGE CTC

₹ 29,95,000/- EXPERIENCED

₹ 26,25,000/- FRESHERS

1
Top 20 Percentile Average CTC 39.7 Lakhs

2
Top 30 Percentile Average CTC 36.2 Lakhs

3
Top 50 Percentile Average CTC 33.1 Lakhs

4
Top 70 Percentile Average CTC 31.5 Lakhs
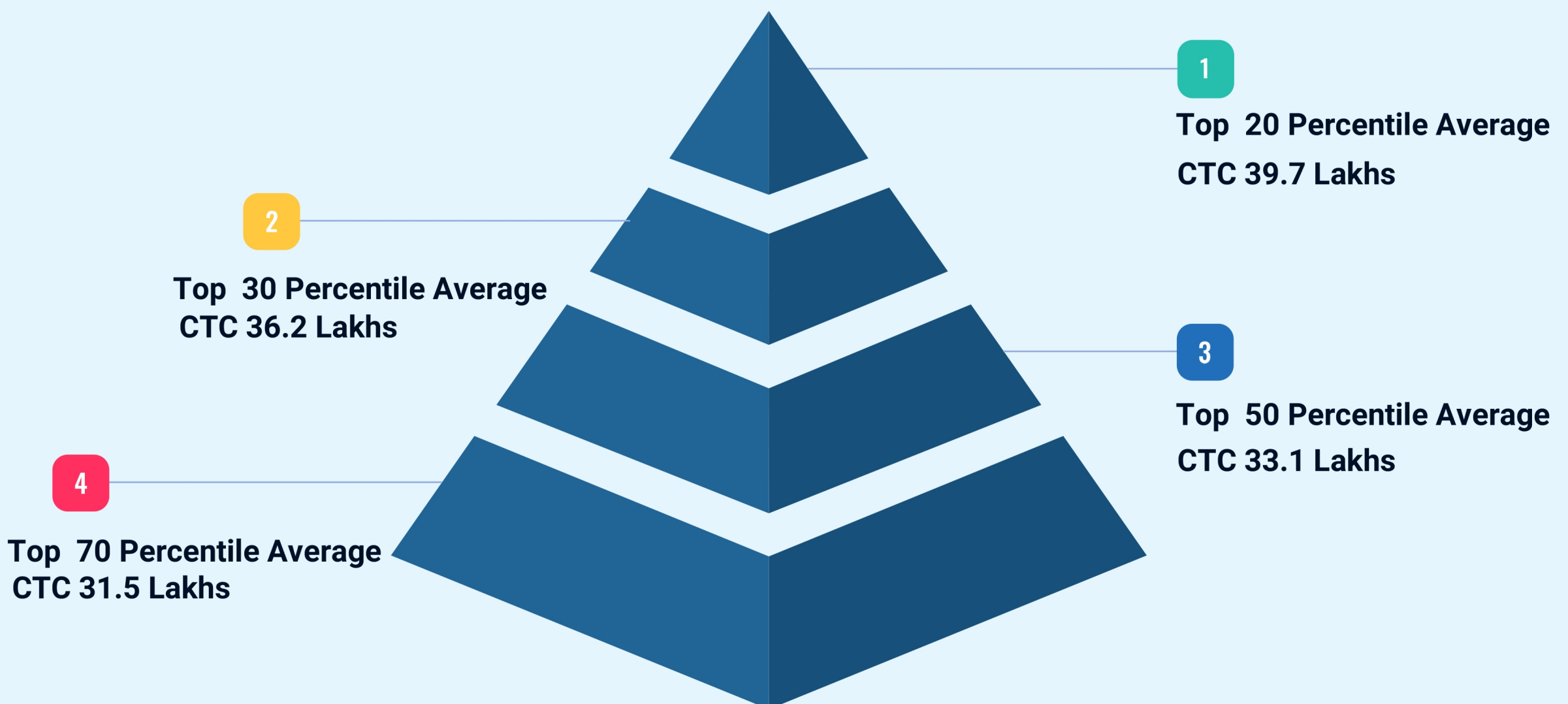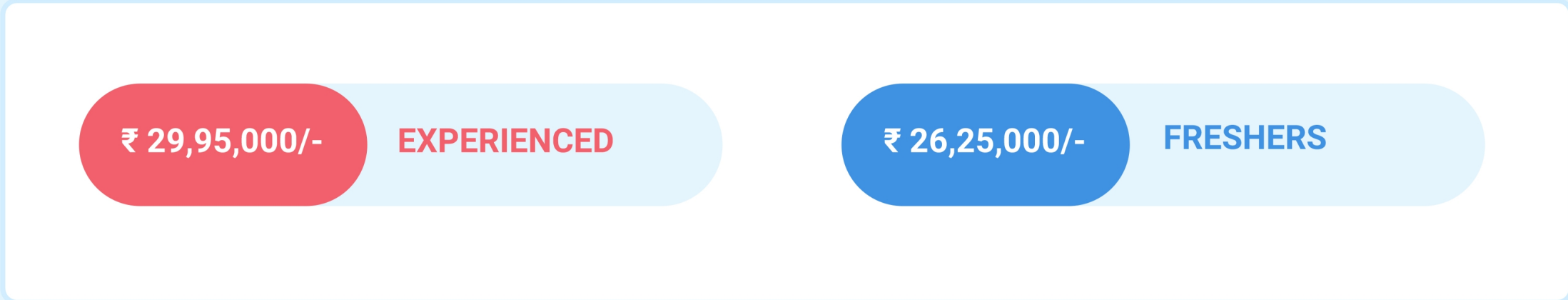
PARTICIPATING RECRUITERS: CLASS OF 2022

accenture

adani

BCG BOSTON CONSULTING GROUP

BLEND360

BNY MELLON

CARS 24

D E Shaw & Co

Dr.Reddy's

ebay

EXL

FedEx

Flipkart

GAMES 24 SEVEN

Goldman Sachs

ICICI Bank

indusinsights

innovaccer

ITC Limited

Ivy homes

KEARNEY

mastercard

meesho

merilytics

NOVARTIS

OneAssist

Persistent

Piramal

pwc

RAZOR GROUP

ReNew POWER

Schneider Electric

SCIENAPTIC

TATA COMMUNICATIONS

U GRO CAPITAL

VIACOM 18

ZS

CAREER DEVELOPMENT AND PLACEMENT OFFICE

ISI KOLKATA
Prof. Debapriyo Majumdar

debapriyo@isical.ac.in

IIM CALCUTTA
Prof. Nimruji Prasad J.

chairperson.placement@iimcal.ac.in

IIT KHARAGPUR
Prof. VN Achutha Naikan

naikan@hijli.iitkgp.ac.in

ASSISTANT MANAGER, CDPO

Mr. Biswajeet Malakar

📞 +91-33-7121 1000 (ext 5501) | +91-81000 66700

bmalakar@iimcal.ac.in

FOR MORE INFO CONTACT PGDBA PLACEMENT TEAM

✉ **pgdbaplacements@iimcal.ac.in**

PARAS ATOLIA
📞 +91 7972353182

SHAMBHAVI SINGH
📞 +91 8208689984

SHIVAANG SACHDEVA
📞 +91 7042840049

VARSHIT DUBEY
📞 +91 9607053478

Indian Institute of Management, Calcutta

Diamond Harbour Road, Joka, Kolkata - 700 104, India

www.iimcal.ac.in/programs/PGDBA