



Master of Business Administration

57th Batch | 2020-22



Masters of Business Administration

INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

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Overview

IIM Calcutta presents the Placement Report for its 57th Batch of its flagship 2-Yr. MBA Program. The institute recorded 100% placements with participation from 190+ firms who extended 631 offers (including Pre-Placement offers) for 465 students.

The institute followed a cluster-based system with the background philosophy to facilitate the best student-company fit during the campus placement process. The entire process was conducted online by onboarding recruiters and students seamlessly to the digital platforms employed by the Placement Team. In alignment with the idea of maximization of opportunities, students were given options of 'Hold and Wait' and to apply dreams across clusters. This ensured students had the chance to target sectors, profiles, and firms of their own choice. The interview scheduling of students was automated to ensure transparency.

CDPO has always been committed to making the process a better experience for all the stakeholders involved. We look forward to continue bringing in changes in order to streamline the process for both the recruiters and students in upcoming Placement Cycle.



Final Placements

The Final Placement Drive is one of the most important event of a student's MBA Journey, and CDPO, IIM Calcutta, works with a philosophy of providing a fair and an equal opportunity to all the students in the process in order to allow them to step into their glorious management careers and forever be the beacon of IIM Calcutta in the industry.

Cluster 1

Cluster 1 saw 75 recruiters rolling out 401 offers across cohorts like Asset Management, Investment Banking & Markets, Private Equity & Venture Capital, Management & Advisory Consulting, etc. IIM Calcutta carried forth its legacy of being the country's prime Finance Campus, bagging offers from top Investment Banking and Private Equity firms, including Aventus Capital, Citi Bank, D.E.Shaw, Deutsche Bank, HSBC, JP Morgan, Goldman Sachs, Morgan Stanley, Rothschild, and Standard Chartered. Accenture Strategy, Bain & Co., Boston Consulting Group, Ernst & Young, Mastercard, McKinsey & Co., and Tata Consultancy Services were among the Consulting cohort's top recruiters. Finance and Consulting cohort made a total of 401 offers. Emaar, A91 Partners, Premji Invest, BCG Gamma, and Protiviti were a few among many prominent first-time recruiters.

Cluster 2

Cluster 2 comprised of cohorts like Conglomerates, FMCG, E-Commerce & Software Services, Fintech, Food, Drinks & Breweries with 201 offers. Maximum number of offers were made from Microsoft, Paytm, and Amazon. Other noteworthy recruiters included Adobe, Godrej Properties, Hindustan Unilever, ITC, L'Oreal, Nestle, Proctor and Gamble, Tata Administrative Service(TAS), Uber, and Zomato. Distinguished firms like Apparel Group, Bril-lio, Garena, and Myntra were new additions to the firms participating in this cluster.

Cluster 3

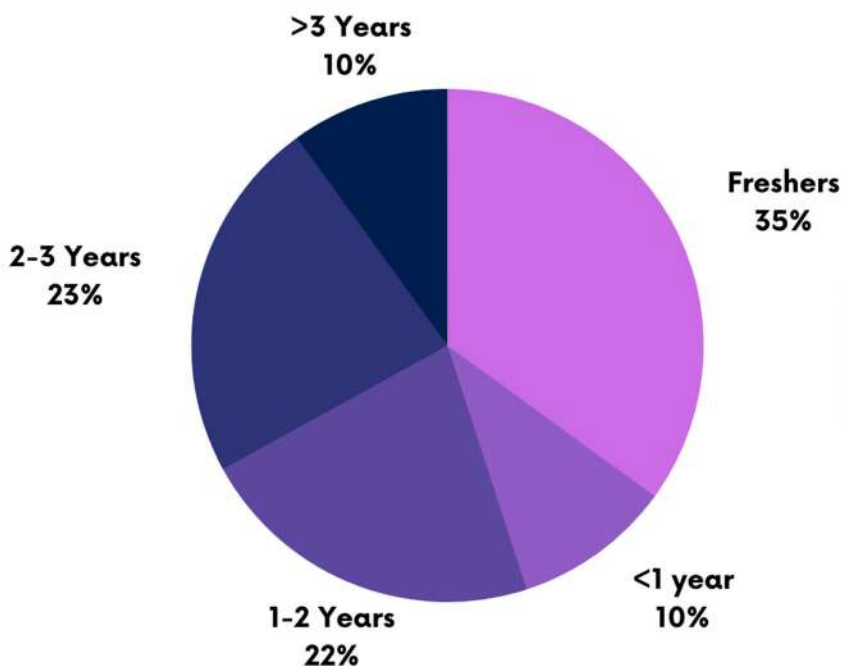
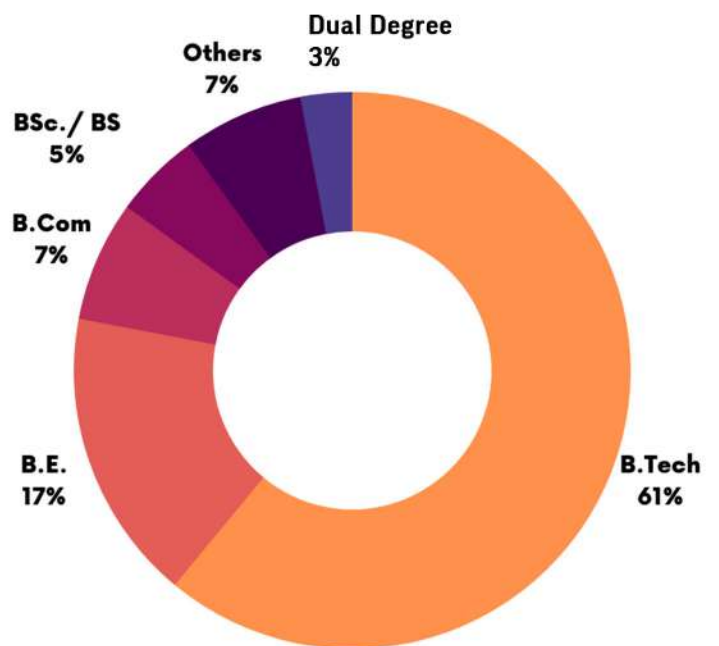
Cluster 3 witnessed the participation of 49 firms from cohorts like IT Services, Banking and Internet Services, Research & Advisory, Analytics, Manufacturing, and Startups and Local Organization. Students received offers from ICICI Bank, Licious, Pharmeasy, Tata Communications, Times Group, etc. Some of the established names like Fullerton India, Natwest (Royal Bank of Scotland), TVS Motors, and startups, including Nexprt, participated for the first time in recruitment process at IIM Calcutta.



Batch Profile

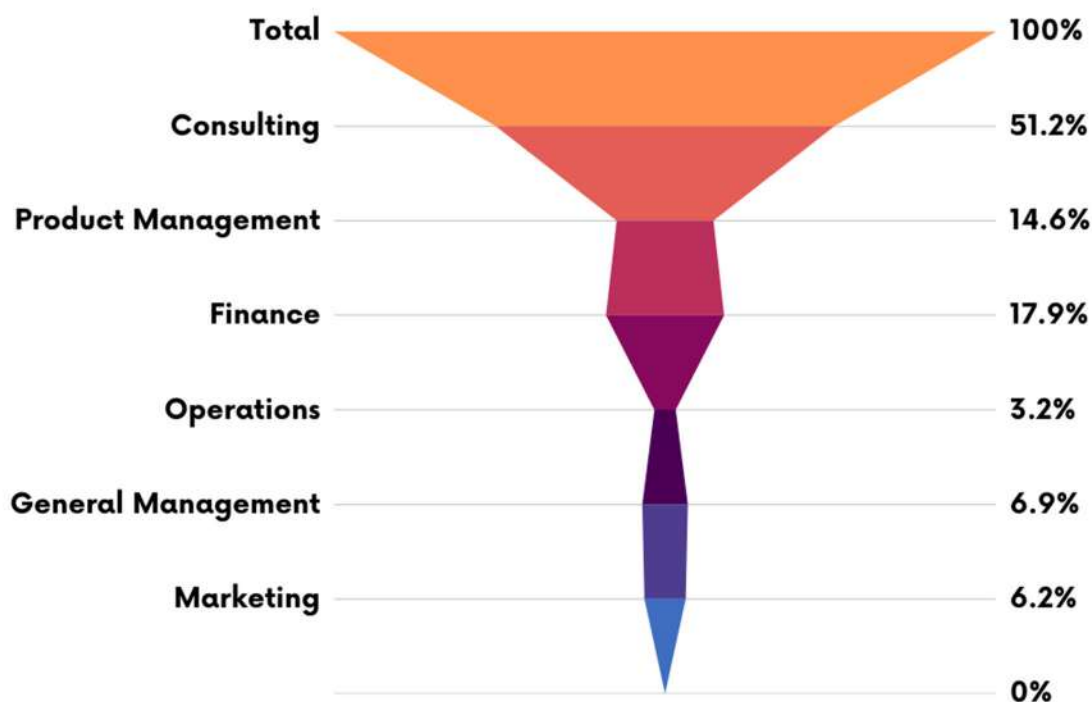


Educational Background



Work Experience

Placement Highlights



CTC



34.20

Average

31.00

Median

Prominent Recruiters



First Time Recruiters



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