



From the Editor's desk

Achieving excellence in management education and research has always been the top priority of Indian Institute of Management Calcutta. While we had reasons to believe we maintain a very high standard of quality, we wanted to let the institute assessed by the world's most renowned accrediting organizations using their own world standard performance metrics of all aspects of the institute in an international setting. We are happy to share with you that the outcome is so pleasing and IIM Calcutta is the first and also presently the only

institute in India which stands "Triple Crowned", that is, accredited by all three of AACSB (Association to Advance Collegiate Schools of Business based in Tampa, FL, USA), AMBA (Association of MBAs based in London, UK), and EQUIS (European Quality Improvement System based in Brussels, Belgium). Among thousands of business schools in the world less than eighty are "triple crowned". We are also a proud member of CEMS alliance of thirty elite business schools of the world - again the only institute in India which is a member of this coveted alliance. It's so satisfying to see the international academic community recognizes us among the best in the world.

IIMC has always been at the forefront of addressing emerging needs of business in its curriculum and offerings. The innovative tri-institute Post Graduate Diploma in Business Analytics (PGDBA), a two year full time residential programme was launched jointly with IIT Kharagpur, and ISI Kolkata in 2015 with active involvement of Analytics industries. It got very well received by the market and the graduates of the first batch are joining the professional world this year to contribute their

analytics skills and insights to the industry.

The Institute has formalized the mechanism for promoting entrepreneurship for the larger society by creating IIM Calcutta Innovation Park (IIMCIP), a Section 8 company at the campus premises. With the help of institute resources, alumni, central and state governments it has been promoting and incubating entrepreneurial culture and ideas among promising business minds.

IIMC has significantly improved its alumni outreach through alumni reunions and other activities of alumni interests. In addition to the silver jubilee reunion (Reminiscence), it was a pleasure to have separate reunions of PGP Batch 1 and Batch 4 as well in last academic session. Distinguished Alumnus Award ceremony has become an annual event for celebrating the Foundation Day of the Institute on 14 November.

This issue contains glimpses of many more interesting events and activities at the institute.

Enjoy as you read about the happenings at your alma mater!

Professor Uttam Kumar Sarkar

Dean (New Initiatives & External Relations)

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The Hon'ble President of India at IIM Calcutta's Convocation



The Hon'ble President of India, Shri Pranab Kumar Mukherjee was the chief guest at IIM Calcutta's 52nd Annual Convocation, which was held on April 1, 2017. He graced the momentous occasion; addressed the students and partners of the institution with his rumination on achieving further 'Excellence'. The students' honour rolls of Fellow Programme, Post Graduate Programme, Post Graduate Program for Executives (PGPEX) and Post Graduate Program for Executives for Visionary Leadership in Manufacturing (PGPEX –VLM) were given away by the President. Dr. Partha Chatterjee, Hon'ble Higher Education Minister of the Govt. of West Bengal and our Guest of Honour, Shri Ajit Balakrishnan, Chairman, Board of Governors of IIM Calcutta also graced the occasion.

555 successful Students Rejoice at the 52nd Annual Convocation

The 52nd Annual Convocation was held at the campus on April 1, 2017. This year Diploma was awarded to 434 students graduating in Post Graduate Diploma in Management (PGDM) followed by 68 students in Post Graduate Programme for Executives (PGPEX) and 40 students in Post Graduate Programme for Executives for Visionary Leadership in Manufacturing (PGPEX-VLM). The institute also conferred 13 students with the Fellowship Programme diploma. Soumyasree Chakraborty, Nayan M Goyal and Divanshu Saxena, stood the first, second and third positions respectively in PGP, while Pamela Ghosh, Harraj Singh and Gyanendra Singh in PGPEX and Subrata Kumar Mahanty, Khalid Mustafa and Manas Vyas in PGPEX-VLM stood the first, second and third ranks respectively. Anjan Ghosh, one of our graduating Fellow Programme students secured the "Satish K. Sehgal Doctoral Student Award 2017" for excellence in scholarship and organizational citizenship. He too received the citation from the Hon'ble President of India.



With EQUIS Accreditation, IIM Calcutta Becomes India's First 'Triple Crown' Business School



After having granted accreditation of AMBA and AACSB in 2014, IIM Calcutta has been granted the EQUIS accreditation last year. With over 800 members from academia, business, public service and consultancy in 81 countries, the EQUIS Accreditation Board voted to confer EQUIS Accreditation on IIM Calcutta on April 12, 2016. With EQUIS accreditation, IIM Calcutta becomes the first Indian business school to achieve the 'Triple Crown' in accreditation, i.e. accredited by all the three major accreditation agencies in the world for management education - AACSB, The Association to Advance Collegiate Schools of Business based in Tampa, Florida in the United States; AMBA, The Association of MBAs, based in London, United Kingdom; and EFMD which awards EQUIS Accreditation based in Brussels,

Belgium. As in January 2017, less than eighty business schools in the world are Triple Accredited. "This is a significant achievement for us. Each of the three accrediting agencies insists that accredited schools meet stringent quality requirements in various parameters of management education. A 'Triple Crown' signifies that the Institute meets very high quality standards, be it in the area of institutional strategy, assurance of learning, research impact, or producing competent and ethical managers for the corporates as a few examples. This is where the strength of Triple Crown Accreditation lies – it is not surprising that very few institutes in the world are accredited by all three", said Professor Saibal Chattopadhyay, Director, IIM Calcutta.

The Hon'ble President of India Inaugurated Amphitheatre at IIM Calcutta

The world-class Amphitheatre, which is a new addition to IIM Calcutta's rapid expansion of its infrastructure, was inaugurated by the Hon'ble President of India, Shri Pranab Kumar Mukherjee on April 1, 2017. This was during his special visit to the campus on the occasion of 52nd Annual Convocation as the chief guest. In order to tackle the demand for large sized class room to accommodate student batches of varying sizes of 100, 150 and 250, a single academic complex has finally come up, accommodating two 100-seaters class rooms and two 150-seaters class rooms and one large 250-seaters class room integrated with the existing academic building for the ease of access for the student and faculty. Commenting on the new structure, Mr. D K Misra, Advisor, Engineering division, said, "The architecture focuses on sustainability". He further added, "The

structures use multi-level arcades, protected from rain, to inter-connect five levels of syndicate rooms, conference rooms, classrooms, teaching amphitheatres, faculty offices, and the financial research and trading laboratory. This is futuristic too and will eventually integrate with the planned quadrangle that would gift the campus with sense of more space and convenience." The building is designed for the convenience of persons with disability in every aspect - be it be the ramp, class room, toilet or the lift. All the class rooms are equipped with state-of-the-art air conditioning and audio visual system in. The building has the latest firefighting arrangements which include water hydrants, fire response indicator, standalone fire extinguishers etc. The building will be integrated with a beautifully designed hard and soft landscaping.



IIM Calcutta in B-School Ranking

IIM Calcutta has secured 23rd position in FT MIM Ranking 2016 and ranked No. 1 globally in "Career" parameter. IIM Calcutta's PGPEX program has been featured in FT MBA Ranking 2016 for the first time and ranked within 100 B-Schools across the world. At home, IIM Calcutta

has been ranked No.1 B-School in India by Hindu Business Line – MBA Universe.Com and ranked 2 in India Today, Business Today and Outlook magazines. Interestingly, Business Today has ranked IIM Calcutta as No. 1 in "Future Orientation" parameter.

PGDBA - A New 2-year Residential Programme Introduced



The Post Graduate Diploma in Business Analytics (PGDBA), a two year full time residential diploma programme aimed at creating business analytics professionals employable by leading Indian and foreign

firms, has been jointly introduced by IIM Calcutta, IIT Kharagpur, and ISI Kolkata. The first batch would be joining their jobs soon and the third batch would be joining Institute in June, 2017.

Scholar-in-residence programme at MCHV

From 2015, the MCHV initiated a scholar-in-residence programme. Dr Tapan Kumar Sarkar from the Griffith Business School and Research Chair, Griffith Centre for Sustainable Enterprise, Griffith University, Australia was selected as scholar-in-residence for 2016-17 from a large number of applications. His recent work has appeared, amongst others, in Small Enterprise Research, Asia-Pacific Development Journal, Journal of Business Ethics, and Journal of Corporate Citizenship. A former World Bank scholar, he was visiting Fellow at Harvard University,

USA in 2011 and at Keio University, Japan during 2012-14. During his residency, he shared his expertise and experience with students and faculty members at the Institute through a seminar presentation on 'Pathways to a sustainable future: the prospects and challenges for Indian businesses. Dr Sarkar also conducted a workshop with the FP students on 'Systematic Quantitative Literature Review for Inter-disciplinary Research', and furthered a personal research project in the area of values.

Institute's Faculty in Circulation

Some of Institute's faculty members are in circulation with their leadership presence in various activities. Prof. Runa Sarkar was the Chief Guest at CSIR-CIMFR, Dhanbad on National Science Day held on February 28, 2017 and delivered the plenary lecture titled "Sustainability Coal and CIMFR's Role". Prof. Bhaskar Chakrabarti became the proud member of the Board, Commonwealth Local Government Forum, which is headquartered in London and is focused towards promotion and strengthening of democratic local government across all Commonwealth countries. Professor Chakrabarti has also become the member of Think Tank for the

Anthropological Survey of India by the Ministry of Culture, Government of India. He is also the collaborator in research project with Tokyo International University on cross-boundary cooperation and networks funded by the Ministry of Education, Government of Japan. Prof. Rahul Mukerjee is continuing his presence on the editorial boards of such major international journals as *Biometrika*, *Statistica Sinica* and *Annals of the Institute of Statistical Mathematics*. Professor Manish Thakur was awarded V K R V Rao Prize in Social Sciences (Sociology) for the year 2014 by the Institute for Social and Economic Change and Indian Council of Social Science Research.

IIM Calcutta Innovation Park to Incubate 100 Startups By 2020



IIM Calcutta Innovation Park (IIMCIP), in association with Department of Science and technology (DST) and Department for International development (DFID) plans to extend its support to 100 plus startups by 2020. Out of the 100 startups, 40 would be funded by DST and DFID. IIMCIP has been at the forefront of promoting entrepreneurship and incubating startups since its inception. It has emerged as a leading player in the

startup ecosystem in India. The INVENT, a joint initiative by IIMCIP in association with DFID UK and Technology Development Board, Govt. of India and funded jointly by DST and DFID, aims to promote social enterprise and entrepreneurial talent in the low income states. The objective of the platform is to create scalable enterprises that are sustainable and can drive in further investments while addressing the social problems prevalent in the economically backward parts of the society.

IIM Calcutta Case Research Centre Releases Case Study on Mytrah's Road Ahead



IIM Calcutta released a business case study in collaboration with Mytrah Energy, an independent power producer in renewable energy with the largest wind bank data in India. The case study captures critical business decisions taken by Mr. Ravi Kailas, founder of Mytrah Energy and also outlines the company's journey from

its inception to its emergence as a dominant player in the business. Several aspects such as the processes deployed by the company's founders to select the wind sector as their focus area, the initial fund raising process, the challenges faced in this effort and methods used to resolve them and steps taken to diversify have been discussed at length in the case-study.

IIM Calcutta introduces innovative MDPs this year

IIM Calcutta launches innovative Management Development Programmes including Business Leadership Programme, Emerging Leaders' Programme, Managerial Communication, Oil Economy, Quality Analytics, Healthcare Leadership, and Business Analytics.

These programmes are fully residential and will provide an advantage to the participants to network across a varied range of businesses and sectors which will help them throughout in their professional journey. Page 25 lists the programmes offered this year.

Anjan Ghosh: Shaping Instrumentalist Research



Anjan Ghosh, a Fellow Programme student of Strategic Management group, became the proud Fellow of IIM Calcutta this year, who had an interesting manifold journey in reaching the milestone that he

wanted to be. Alope Guin spoke to him for an exclusive interview for Connexion:

How did your connection begin with IIM Calcutta?

I never get enough of IIM Calcutta! I entered IIM Calcutta for the first time in 1998. I then just started a new business venture and my only client from the USA was threatening me to terminate the contract if I failed to submit a proper project plan in Microsoft Project. A frantic search in the pre-google (and almost pre-internet) era landed me at one MDP on project management at IIM Calcutta. Prof Leena Chatterjee took the first session followed by Prof Ranjan Das; and I said "wow".

Both the project and the company got saved but I got hooked to IIM Calcutta. I attended a few more MDPs and once got caught by Prof Purusottom Sen "Hey - I saw you in the same program a few months ago...what are you doing here?". I had to be honest with him. Prof Sen empathized and thus suggested me a long duration program - "1-year special management program (SMP) for owners-managers".



How did you co-relate your project with Executive Education?

SMP was a game changer for my organization I co-founded. Every assignment/project under a faculty member from the program was to address a problem that my organization was facing. The guidance from the faculty on those projects helped me to shape up the organization. The organization grew at a steady pace and eventually got acquired by a leading e-learning company from the silicon valley! . As the program nearing the end, one-day Prof Ambuj Mahanti told me " I think you will go for PHD one day and who knows, you might land-up here again." I completed SMP in 2001.

How did you realize to do a PhD?

In 2008, I joined the research wing of Infosys and got a chance to work under Prof Sougata Ray (one of my assignments guides during SMP) who was on a sabbatical to build up the Innovation Lab at Infosys. The research wing had around 300 members and I was part of the minority 5% who did not have PHD. Gradually I developed an understanding of the joy of knowledge creation and dissemination. Thought of IIMC returned into my mind. I applied only to IIMC for FP and in June 2010, I returned to IIMC with goose bumps in my stomach !

From many interesting professions to a doctoral student - How did the transformation happen?

Returning to studies after 15 years (I completed my masters in Physics in 1996) reminded me of the challenges I used to face as a pilot in high-intensity turbulent weather. Here the only different was that the turbulence went on for months (later I realized it was in my head). Most of the students (both PGP and FP) were half of my age and competing with them for survival wasn't easy. Even some of the faculty members were my juniors in college (when I meet them they thought I joined as a faculty)! Eventually, a three-member rescue team (all are now IIM faculty members - Debarati with IIM Bangalore, Indranil with IIM Lucknow and Sayantan with IIM Ranchi) helped me to navigate the coursework phase.

From the second year, I completely surrendered to my guide Prof Ray and other faculty members to shape me



up. It was a true life changing experience. After a year, I came out with a crazy research idea and the institute decided to support it. As a matter of fact, few years later, the external examiners of my thesis from IIMA and IIMB thought it was a very risky project and congratulated the institute for approving and supporting it. Two things motivated my journey as a doctoral scholar of strategic management. First, I wanted to extend the ambit of strategy research to development sector organizations, going beyond business and corporate strategy. Second, I aspired to conduct research and therein develop theories that would be useful to practice. I opted for action research and assisted CINI - one of the leading Indian non-profit organizations (NPO), to become a hybrid through the adoption of commerce. My theorization proposes two process models of strategic transition to hybridism: the process of deciding to go hybrid and, the process of transitioning to hybridism. I offer novel theoretical insights on organizational transition to hybridism that connects two fragmented research areas on hybrid organizing – the reasons to go hybrid and the organizing within the hybrid form.

How did you link to your doctoral research with practice?

What makes my doctoral research further useful for academia and practice is that in addition to helping CINI to become a hybrid and achieve financial sustainability through a spinoff company CINCOMM, it has successfully developed a community entrepreneurship model (i.e., Community+) that simultaneously addresses the issue of poverty and child malnutrition. The Community+ initiative, so far, has contributed to empowering over a hundred rural women to become community

entrepreneurs producing and supplying nutritional supplements to development institutes. The supplementary food now reaches more than 100000 poor malnourished children everyday primarily through the Integrated Child Development Services (ICDS) Scheme, Government of India. The Ministry of Tribal Affairs, Government of India through its subsidiary NSTFDC has awarded a project to IIMC for piloting Community+, as the model demonstrated alignment with two recent Government of India initiatives - Start-up India and Stand-up India. It gives me lot of joy that more than 40 PGP students undertook internship at CINCOMM as part of various credit courses. At a matter of fact, CINCOMM is now headed by a PGP alumnae (Bishan) from the 2012 batch.

Tell something on the external recognition your research received.

The research added 7 awards to the institute's kitty. The most prominent ones are ISB-IVEY Best Case (2012), EFMD Best Case (2013), PAN-IIM Best Paper (2015) and Academy of Management Best Paper (2017). I met the family members of Satish K Sehgal on the same day I was conferred the SKS Award (2017). His elder brother and I talked for hours. I couldn't control my tears when he said that his brother would be alive in the good works of us. I think that is the spirit of IIM Calcutta that keeps us going. I take this opportunity to dedicate my research work and all associated achievements to the faculty and spirit of IIM Calcutta.

How would you like to utilize your learning in practice?

I think that I will continue to subscribe to instrumentalist research – research that is useful to practice. Prof Sougata Ray and I recently applied our learning from participatory action research in assisting an IIT to develop its mission, vision and strategic roadmap. A couple of NGOs are leveraging my doctoral research to venture into commerce whereas a IT Networking company is developing the CSR strategy using a framework developed by us. But at this moment, I am very excited about a recent opportunity to partner with a group of Afgan women who aspire to become social entrepreneurs in Kabul. All these engagements are collaborative so practice and research interact each other continuously in solving problems and at the same time, generating new knowledge. That's the beauty of IIMC – you remain a learner for life.

Distinguished Alumnus Award 2016



The Institute's highest honour to its alumni, the Distinguished Alumnus Award Ceremony for the year 2016 was held on November 16, 2016. The awardees were Mr. Vasant Babaji Gangavane, a philanthropist and a 3rd batch Gold medalist, Dr. R. Ramaraj, an 8th batch alumnus, Prof. Paul Shrivastava, an 11th batch alumnus, Mr. V Shankar, an entrepreneur and an 18th batch alumnus, Mr. T. V. Narendran, a 23rd batch alumnus and Mr. Ashishkumar Manilal Chauhan, a 26th batch alumnus.

Mr. Gangavane is the President of Gokul Prakalp Pratishthan which contributes to rural development. Dr. Ramaraj is a serial entrepreneur and currently holds the position of Senior Advisor at Elevar Equity, LLC. Prof. Shrivastava is the Executive Director of Future Earth, a

global research platform for environmental change and transformation to sustainability. Mr. Shankar serves as the Director, Acsys Investments (India) Pvt. Ltd and also the founder of Computer Age Management Services, Pvt. Ltd (CAMS). Mr Narendra is the Managing Director, (India & South-East Asia) Tata Steel Limited and is currently on the Boards of Tata Steel Limited, Tata Steel Europe, CEDEP, XLRI and World Steel Association. Mr. Chauhan is the MD & CEO of the Bombay Stock Exchange (BSE).

Mr. Kunal Bahl Co-founder and CEO of Snapdeal was the Chief Guest and speaker for the 22nd Institute Lecture Series. Mr. Bahl is an alumnus of University of Pennsylvania - The Wharton School of Business.

First Batch Re-union

The 1st batch of IIM Calcutta from the Emerald Bower campus revisited IIMC on April 1, 2016. It was a two day event. The first batch alumnus Mr. Amolak Rattan Kohli, Ex. Governor of Mizoram and Mr. Bhupendra Madhiwalla, Managing Trustee of Self-Help Aid plus Empowerment (SHAPE) and Partner of Overseas Trading Corporation graced the occasion of the 51st Convocation. Mr. Madhiwalla also visited 'Parivaar', a non-denominational, humanitarian organization founded by another IIMC alumnus Mr. Vinayak Lohani.



4th Batch Reunion

Twenty eight of the 4th generation of Jokers visited Joka relieving their memories as a MBA student from 2nd February to 6th February. The welcome session was hosted at the Management Development Centre (MDC) open courtyard followed by dinner. Alumni gave performances ranging from songs and dances to merrily laughing with each other. It was indeed refreshing for the current 52nd and 53rd batch of IIM Calcutta students to also witness the cultural proficiencies of their seniors. Prof. Munj Athreya's "Better Governance" speech was excellent, which was followed by an interaction session between the alumni and the current students. The alums with their infinite wisdom patiently gave a very detailed perspective on all the aspects of an MBA graduates life in general. They in-turn were curious to know about how college life has changed from their time to the current generation and how we think IIM Calcutta has been a value add to us. It was indeed an enriching and captivating experience interacting with the 4th batch.



Reminiscence 2016



Reminiscence, the annual reunion of IIM Calcutta alumni, was held during December 22-25. The two day carnival included a guided tour of the campus, a discussion with the Director and Dean, interaction with former professors and current students. Reminiscence 2016 was hosted for the 26th PGP batch of IIM Calcutta.

AMBA Social Event for the Students of IIM Calcutta

The AMBA social event for the students of IIM Calcutta took place in IIM Calcutta on 25th November 2016. IIM Calcutta was awarded the AMBA accreditation in 2014. AMBA, which is gaining foothold in major B schools across the globe, has quadrupled their membership count in the last 2 years owing to huge developments related to infrastructure and pedagogy carried out globally in B-schools. The Chief Executive of AMBA, Mr. Andrew Main Wilson, in his address to IIM Calcutta, stressed on their motto to "Be in Brilliant Company", and shared with the students of IIM Calcutta valuable insights from great leaders such as Mr. Jack Welch, former chairman of the G.E. group, and Mr. Paul Polman, the Chief Executive of the Unilever group, on the importance of great leaders. A discourse about the importance of soft skills, responsibility management and sustainability passion and global cultural awareness left the audience mesmerised. The formal address was followed by dinner and discussion with Mr. Wilson about the opportunities and privileges that AMBA offers to its accredited schools. The students showed a high level of enthusiasm and the event turned out to be a great success.



CEMS International Students Board Meeting at IIM Calcutta

IIM Calcutta hosted the prestigious student board meeting of CEMS, a global alliance of elite B schools from across the world from September 23 to September 27, 2016 at Joka campus. Within a span of only about three years into the CEMS alliance, CEMS head office has chosen the institution to host this prestigious student board attended by representatives from respective schools from abroad and about five staff members from CEMS head office. Prof. Uttam Kumar Sarkar, Dean, New Initiatives & External Relations, IIM Calcutta, commented at the on-start of the student board, "Our institution has always ensured that our students get world class exposure to international cross-cultural experiences. We are quite happy to announce that within the span of three years of membership, our institution has earned the position to host the student board of CEMS. This will provide our students with an opportunity to receive the highest quality of world class exposure. At the same time, the entire exercise will widen the horizon of minds of all those who are involved in the student board". IIM Calcutta, in its endeavor to become a global institution, and as a step towards achieving its vision of becoming an International Centre of Excellence in Management Education had joined CEMS, an elite club of 30 leading European, Asian, Australian and American schools of business, over 70 multinational companies and 4 NGOs in the year 2013.



First Arijit Mukherji Memorial Lecture



The 1st Arijit Mukherji Memorial Lecture was held on Friday, August 5, 2016 at the Institute Auditorium. Professor Kaushik Basu, the then Chief Economist and Senior Vice President of the World Bank, delivered the lecture. Professor Basu was accompanied by his wife, Professor Alka M Basu. With the inaugural speeches by Dean of New Initiatives & External Relations, Professor Uttam Kumar Sarkar, followed by the Director's, the first AMML was delivered. A team of 15 members comprising family members and friends of the Late Arijit Mukherji was present as special invitees on the occasion.

IIM Calcutta expresses its gratitude to the executors of the estate of the Late Prasanta Kumar Mukherji for donating Rs. 55 lakhs to the institute in 2015 as per the wishes of the Late Prasanta Kumar Mukherji. The Late Prasanta Kumar Mukherji bequeathed the fund to IIM Calcutta in the cherished memory of his son the Late Prof. Arijit Mukherji, a distinguished and honoured faculty of Carlson School of Management, University of Minnesota. Prof. Arijit Mukherji had a life span of only 38 years that suddenly ended in October 2000 in Minneapolis. IIM Calcutta has agreed to the suggestion of Mrs. Anuradha Mukherji, wife of the Late Prasanta Kumar Mukherji, that the fund may be utilized by the institute to conduct annual lectures in the cherished memory of their son the Late Prof. Arijit Mukherji by inviting distinguished professionals from India and abroad every year.

Oikos Asia Meet 2017

Oikos for the first time conducted its Asia meet at IIM Calcutta and it was graced by Mr. Anurag Danda (climate change lead India-WWF), Mr. Rustam Sen Gupta (CEO-Boond), Mr. Samir Narayan Chaudhary (CINI), Mr. Levan Pangani (president oikos international) and by our beloved faculty Prof. Runa Sarkar and Prof. Ranjan Mitter. The event had also witnessed students and members from other chapters including Bangladesh, Czech Republic and Sweden. The event was concluded at the Moussuni islands where oikos has promised a deeper research into the living conditions of its inhabitants.



10th International Entrepreneurship Summit



The 10th edition of international E-summit of IIM Calcutta was organized by E-Cell, IIM Calcutta. The footfall totaled around 650-700. The star speaker of the evening was Jayesh Parekh, Co-founder of Sony Entertainment Television.

Lattice 2016

The Annual Business Symposium, Lattice was organized by the PGPEX students on September 17 and the theme was "Make it Happen" about turning one's vision into reality. Speech from Honourable Railway Minister, Mr. Suresh Prabhu through video conference was organized. In the keynote addresses, Mr Partha Sarathi Bhattacharya, former CMD, Coal India and Mr. Olaf Iversen, Consulate General of Federal Republic of Germany shared their vast wealth of experiences with the audience. A panel discussion followed next with MD - Accenture, Director - Praxair and MD- Travel Tripper on "Transforming a vision into reality". The panel discussion was moderated by Prof Biju Paul Abraham. The event also saw a social talk series delivered by Mr Abhijeet Barse, CEO-Slumsoccer and Dr Vikash Agarwal, Surgical Oncologist among other highlights of the evening. The main attractions were the Business quiz which saw a participation of 28 quizzing teams and a laughter riot with standup comedian Zakir Khan.



Intaglio 2017



The 29th edition of Intaglio was organized from 6th to 8th January, 2016 with its theme "India towards epitome of excellence" with a record breaking participation from more than 13,000 students from over 500 institutes. Intaglio 2017 was graced by the presence of dignitaries like Mr. S.K. Aggarwal, GM NBG East, Bank of India and Mr. Harish Iyer, Social activist.

Carpe Diem 2017

Carpe Diem was held during 27- 29, January, 2017, inaugurated by Mr. Ruskin Bond who also interacted with students in a full packed auditorium. The other prominent highlights were musical concerts of Sachin-Jigar, Coke studio bang Lagoori and India's one and only



EDM artist Nucleya. Carpe Diem organized events like Razmatazz (fashion show), Abhinay (theatre drama), Halla Bol (street play), Roadies (adventure sports), treasure hunt, Nishabd (Mime competition), Armageddon (music band competition) and many more which observed participation from 400+ colleges from across the country.

IIM Calcutta hosted a special conference "25 years of Economic Reforms in India: Retrospect and Prospects"



In association with Observer Research Foundation (ORF), IIM Calcutta hosted a special conference, "25 years of Economic Reforms in India: Retrospect and Prospects" during 24-25 October, 2016 at Hotel Oberoi Grand, Kolkata. The keynote speaker was P. Chidambaram, Former Minister of Finance, Government of India, while the panelists were Abhijit Sen, Former member of the Planning Commission of India, Anil

Razdan, Former Secretary Power, Government of India, Ashish Kumar Chauhan, MD & CEO, Bombay Stock Exchange, Debashis Sen, IAS, Additional Chief Secretary, Urban Development Department, Government of West Bengal, Ila Patnaik, Professor, NIPFP, Delhi, J. Mauskar, Former Special Secretary, Ministry of Environment & Forest, Jayanta Bandyopadhyay, Former Professor, IIM Calcutta, M.R. Madhavan, President, PRS Legislative Research, Ma-Zhanwu, Consul- General, People's Republic of China, Kolkata, Ranjan Das, Former Professor, IIM Calcutta, Rathin Roy, Director, National Institute of Public Finance and Policy (NIPFP), Delhi, Saumitra Chaudhuri, Former member of the Planning Commission of India, Shiv Sidhdhant Kaul, MD, NICCO Engineering Services Ltd, Sudip Chaudhuri, Professor, IIM Calcutta and Y. K. Alagh, Former Union Minister of Government of India.

ONGC Diamond Jubilee Celebration at MCHV



The MCHV celebrated the ONGC Diamond Jubilee year with a day's session on October 28, 2016 with 30 participants from ONGC from all over India. The discussions took place on two themes: ethical leadership and insights from Indian ethos led by Professor C. Panduranga Bhatta, and on management of partnerships in the Oil & Gas Sector, led by Professor Bhaskar Chakrabarti.

PGPEXplore – PGPEX’s 10th year celebration



IIM Calcutta celebrated ‘PGPEXplore – The 10th year celebration’ during February 18-19, 2017. All the stakeholders were together under one roof to reflect on program’s glorious past, cherish the moments that all have shared over a decade and put the best foot forward to build the future. It was the amalgamation of alumni, current students and program leaders – who conceptualized and nurtured PGPEX over a decade. After having the

inaugural speech by the Director followed by felicitation of current and former chairpersons of PGPEX and their valued thoughts on 10 years’ journey of the program, a panel discussion on “The Road Ahead” was also held encompassing the thoughts of alumni and our esteem professors on carving the path ahead for the program. This special event was concluded with an informative session by Dean NIER after spending great time in cricket ground as part of X-lympics next day.

Conference on ‘Political Economy of Emerging Market Countries: The Challenges of Developing More Humane Societies’

The Management Centre for Human Values, IIM Calcutta, Georgetown University, Washington DC, and Princeton University, US, organized a conference on ‘Political Economy of Emerging Market Countries: The Challenges of Developing More Humane Societies’ on December 30, 2016, in IIM Calcutta and during January 2-3, 2017, in Shantiniketan, West Bengal. Scholars from India, Europe and the United States presented papers on various topics. These included areas as diverse as growth strategy, informal sectors of the economy, urbanization, health, social stratification, civil society, humane governance etc. The Conference brought a plural perspective to the general theme of creating



more humane societies by bringing together scholars from diverse fields. Apart from the host institutions, scholars from the following institutions participated in the Conference - University of Colorado Boulder, London School of Economics, Ashoka University, New Delhi, Azim Premji University, Bangalore, University of Illinois, New York University, Stanford University, Visva Bharati University, University of Pennsylvania, McGill University, University of California, San Diego, IIM Bangalore, Ohio State University, Institute of Development Studies, Kolkata, University of North Carolina, Institute of Economic Growth, Delhi, Ohio State University, University of Houston and Indira Gandhi Institute of Development Research. Professor Partha Ray and Professor Biju Paul Abraham were joint- Conference Coordinators.

Workshop on ‘Workers and Margins: Understanding Erasures and Possibilities’

MCHV organised a workshop on ‘Workers and Margins: Understanding Erasures and Possibilities’ with joint support of the Academy of Management (AOM), USA, coordinated by Professors Nimruji Prasad, IIM Calcutta and Patturaja Selvaraj, IIM Indore on March 24, 2017. The workshop revolved around the themes, first, Law and the Worker’s Wages of Marginality, where the participants undertook a deconstructive reading of various Supreme Court judgments regarding labour rights. The second theme on Post-Colonial Readings of the Worker’s Place in Indian Literature engaged with politics and anxieties of texts. The third theme, titled ‘What Does a Worker’s Politics Look Like?’, the participants looked at different expressions of discontent and dissent that workers have engaged in, during the past decade.

Workshop on “Housing, Livelihoods and Environmental Challenges in Urban India and Brazil”



The Centre for Development and Environment Policy (CDEP) of IIM Calcutta hosted the workshop on “Housing, Livelihoods and Environmental Challenges in

Urban India and Brazil”, which was focused on the ‘brown agenda’ of the UN’s sustainability efforts. The workshop was held during 6-8th February, 2017. The aim of the workshop was to bring together researchers and practitioners working on policy formulation (central govt organizations), delivery (local govt/city officials) and critical research (academics) together with grassroots representatives (activists, NGOs) around housing and livelihood issues of the poor, the transformation of space, and social and economic enablement of slum/squatter communities. Invited participants included 4 international (2 from the University of Sao Paulo, Brazil, one from the University of Dundee, UK and one from Bangkok, Thailand); 8 from other cities /institutions in India; representatives of 3 civil society organizations, 2 representatives from the Kolkata Municipal Corporation and 1 elected representative (Ward Councilor).

Seminar on “Management of Planetary Challenges in the Anthropocene”



The Centre for Development and Environment Policy (CDEP) hosted a seminar by Prof. Paul Shrivastava, Executive Director, Future Earth, and winner of the Distinguished Alumnus Award for IIM Calcutta in 2016, on Monday, 14th November. The topic of his presentation was “Management of Planetary Challenges in the Anthropocene”. This was followed by an interactive discussion on the Future Earth Research agenda and ways of involving IIMC, by exploring the role of the business and management disciplines.

Summer School 2017 on Empirical Finance and Accounting Research



The Financial Research and Trading Laboratory of IIM Calcutta and Indian Finance Association has organized the third summer school on Empirical Finance and Accounting Research during 1-9 May, 2017. This was a fully residential programme which exposed participants to ten classic papers published in top journals. These papers were carefully chosen by expert and contained the features, which were talk about interesting problems and focus on strong methodology; and replicable empirical findings. The participants were guided by a team of eminent faculty from India and abroad to walk through these papers to understand the 'the art of writing' high quality papers and in the process learn some solid research methods. The speakers included Dr. Bidisha Chakrabarty, the Edward Jones Professor in Finance at The John Cook School of Business at Saint Louis University, Krishnamurthy Subramanian, Associate professor of finance at the Indian School of Business, Hyderabad, Prof. B B Chakrabarti, former professor of IIM Calcutta, Ashok Banerjee & Partha Ray, Professors of IIM Calcutta, Vineet Virmani & Neerav Nagar, Assistant Professors of IIM Ahmedabad, Ritwik Banerjee, Assistant Professor of IIM Bangalore and Vivek Rajvanshi, Assistant Professor of IIM Calcutta.

CII & IIM Calcutta on a workshop to boost first-generation 'entrepreneurs'



Confederation of Indian Industry

The Confederation of Indian Industry (CII) has joined hands with IIM-Calcutta to boost a group of 25 first-generation 'entrepreneurs'. In fact, most of these entrepreneurs, hail from Kolkata, Howrah, North 24 Parganas, South 24 Parganas and Hooghly, belong to SC/ST groups and come from underprivileged backgrounds. They deal in a range of trades – from leather, textile & handicraft, fishery, manufacturing to e-commerce, security and housekeeping services, etc. CII and IIM-Calcutta had jointly organized a two-day residential training workshop on march 27-28 at IIM Calcutta campus to train and mentor the young entrepreneurs. The workshop, which was supported by National Small Industries Corporation (NSIC), an arm of the Union Ministry of MSME, covered a wide range of areas – planning for success, developing a brand, brand promotion through social media, financial planning, business proposals and funding.

Distinguished Alumnus Award 2017

A large number of bright and capable scholars, having graduated from the Institute, have distinguished themselves by means of their extraordinary achievements in their chosen professions and by their contributions to the society at large. In order to recognize and felicitate some of these inspiring achievers and contributors who have made their alma mater proud, IIM Calcutta has instituted the Distinguished Alumnus

Award as an annual event since it celebrated the Golden Jubilee of the Institute in the year 2011.

Nominations are already being sought out for this year's Distinguished Alumnus award and the ceremony is scheduled to be held on November 14, 2017. Please click here to nominate an alumnus for the award on or before 15 July 2017: <https://www.iimcal.ac.in/distinguished-alumnus-award-nomination-guidelines>

FP Reunion

In December 2017, IIM Calcutta will be hosting a special reunion for the Fellow Programme alumni. The reunion

will be held for FP alumni across batches and is scheduled to take place on December 16.

India Finance Conference

The Indian Institute of Management Bangalore will host the 7th India Finance Conference (IFC) during December 20-22, 2017 at Bengaluru, India. The conference is a joint

effort of Indian Institute of Management Calcutta (IIMC), Indian Institute of Management Bangalore (IIMB) and Indian Institute of Management Ahmedabad (IIMA).

Reminiscence 2017

This year Reminiscence will be held for the 27th batch and they will be visiting the Joka Campus during December 23-24, 2017. The events are mostly stretched over two days involving several activities planned and

appreciated by the alumni. The concluding day of Reminiscence culminates with a Gala dinner and performance by the JBS band.

International Conference on Sustainability and Business

International Conference on Sustainability and Business [SUSBUS 2018] would be organized by the Centre for Development and Environment Policy (CDEP) of Indian Institute of Management Calcutta, India during January 13-14, 2018. Key Note Address will be given by: Professor Muhammad Yunus, Nobel Laureate, Social Entrepreneur, Founder-Grameen Bank, Economist, and Civil Society leader. In this context of the debate on sustainability

taking the 'society vs. business' perspective, the Centre for Development and Environment Policy (CDEP) at Indian Institute of Management Calcutta, India, aims to bring together these differing perspectives in academia as well as practice for discussion and debate in the first International Conference on Sustainability and Business on January 13-14, 2018.

Alum Speak:

We bring here live feed from the successful students of IIM Calcutta...their success, their opinion, their future plan and of course, their wish fulfillment!



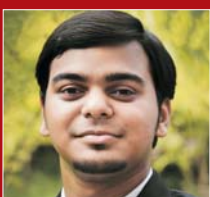
Soumyasree Chakraborty
52nd Batch of PGP
(2015-2017)

The two years at IIM Calcutta are the two most awesome years of my life. When we talk about B-schools we always tend to think about placements, jobs or academics. But for me these two years at Joka are special because of how I evolved as an individual. It taught an ordinary middle-class girl to never settle for less and dream big. The academic rigor never felt burdensome because of the enormous support everyone here gets from the professors, seniors and friends. All the efforts put into cracking CAT and then at IIMC felt worthwhile when I was awarded the Gold Medal for Institute Rank-1 by the President of India himself. Like all good things the stay at Joka had to come to an end but not before helping me fulfill another dream. I always wanted to get into consulting and now I would be joining the Boston Consulting Group in June as a Senior Associate Consultant. Thank you IIM Calcutta for everything!!



Pamela Ghosh
PGPEX Class of 2017

After 7 years of global work experience, I decided to go for an MBA; primarily to augment my existing skill set with core management learning and progress into leadership roles. I chose IIMC PGPEX program designed for experienced professionals because it has lowest opportunity cost, best ROI, excellent placement record and best in-class learning opportunity with excellent in-house professors, small batch and on campus accommodation. The course offers maximum number of electives among all competing programs which helped me to make a function shift during placements. I got a leadership role in business development profile with an IT major. At a personal level, one year in IIM Calcutta gave me the opportunity to reflect, to explore various options, to take risks and in this process, realize my true potential. IIMC is an experience. Learn and explore the endless sea of possibilities.



**Bodhisattwa Prasad
Majumder**
PGDBA - Inaugural Batch

PGDBA, unique by its tri-institute nature, offered the opportunity to excel within and outside of the course in the domain of Data Science and Business Analytics. The rigor of ISI-Kolkata, the immense pace of IIT-Kharagpur and the strict mannerism of IIM-C shaped the intellect and attitude of all students to become worthy professionals in this field. I couldn't have been more grateful to my professors from all three institutes whose continual support both in-class and offline helped me to sail through and prepare myself to have the best understanding about data science. I have been fortunate to represent India as well as ISI-Kolkata, along with my batch-mates in the International Data Science Game 2016, held in Paris to compete the best of the data science minds across 28 countries in the world. Beside competitions, the amazing peers and ever-encouraging professors have made my works acceptable to the peer-reviewed conferences. Finally, the specific blend of mathematics, statistics, computer science and overall, business being a wrapper impelled me to be meticulous in the course-works which ultimately built the rock-solid foundation of theoretical knowledge, further supplemented by fine industrial experience at @WalmartLabs, provided as a part of the course. As I graduate and walk forward to be a part of @WalmartLabs family, my whole journey since the last two years seems to be enriching enough to cherish forever.



Sandeep Kr Saini
3rd Batch of PGPEX VLM

"I graduated from PGPEX-VLM 2010 batch, which was only 3rd batch of the program and there was a mixed feeling when we entered Joka campus after working with HERO HONDA for 6 years. Next one year was a journey to the best year of my life. First day, Prof. Shoji Shiba taught a lesson on "unlearning the past". This was the important lesson that helped me in different phases of my life.

I joined IT-Centre of Shinsei Bank soon after my graduation and worked as Delivery Manager for sophisticated IT-infrastructure of the bank. I had to learn new terms, new business - by unleashing my lessons from IIMC campus. Post that I joined M&M and Nissan Motors. I got the opportunity to launch a new car company DATSUN at the Global level. This was the first time when I had to put all my knowledge and skills to the test. But someone who has grinded through the campus life of IIM-C, it was just another difficult task. Our media campaign won Silver at Goafest 2016 and Dada Saheb Phalke Film Festival 2016 at Ahmedabad.

I was highly influenced by Social nature of the campus and its philosophy which somewhere matches with my internal philosophy. To tune up to that, I quit my corporate job roles and founded a social enterprise which is working with PMKVY projects of MSDE & NSDC. We have trained 2000 tea plantation workers for a TATA Group company in 3 months' time. Currently, we are working on such projects in North-East India.

I summarize my 3 learning during PGPEX program - Unlearning the past, Ability to get cooperation from others, Go to the Gemba. I wish success to all students and staff of IIMC."

New Partner Schools

Under Student Exchange Programme (STEP), 5 new partner institutes have been added in 2016 which are University of Lausanne, Switzerland, Toulouse Business School, France, KAIST Graduate School of Management, Japan, BI Norwegian Business School,

Norway, Baruch College, CUNY, and New York. We have also initiated discussions with Florida International University, Montpellier Business School and PSB Paris School of Business for partnership collaborations.

100 per cent Final Placements for 52nd PGP Batch within 3 days

A 100% placement for the 52nd PGP batch was done in a record time of three days, in the second week of February. There were total 474 top notch offers including significant number of international offers. The highest domestic package was 70 lakh per annum, whereas the highest international package amounted to 90,000 Euros per annum. 29% of the total offers were made in Finance sector by top recruiters like Aventus, Edelweiss, Goldman Sachs, HSBC etc. Consulting sector emerged as the

second highest recruiter contributing to 22% offers and the recruiters were Accenture, AT Kearney, Bain, BCG, McKinsey. 15% offers were made in General Management by top firms like ABG, CK Birla, TAS etc. Sales & marketing roles contributed to 12%, predominantly given by firms like HUL, ITC, P&G, Reckitt Benckiser etc., IT roles and e-commerce also contributed to 14% of the total offers and companies like Amazon, Wipro etc. hired in big numbers.

PGPEX Immersion Programme in Germany and USA



The 10th batch of the PGPEX students went to Mannheim Business School, Germany and Michael G. Foster School of Business, University of Washington, U.S.A, in two groups between July 31 and August 13, 2016 for their immersion. A contingent of 33 students visited Michael G. Foster School of Business for the

Global Strategy and Leadership Program, and 35 students went to Mannheim for the module - Doing Business in Germany. Both the modules had classroom lectures interspersed with industry visits and gave the students an exposure to new ideas, new culture and way of doing things, new perspectives of international business.



Dr. Craig L Hall, US Consul General in Kolkata on a Talk Session at IIM Calcutta

The Public Policy and Politics Society of IIM Calcutta organized a talk session on “US-India Relationship: Building on Higher Education Partnerships, Economic Ties & Knowledge Sharing” by the US Consul General in Kolkata, Dr. Craig L Hall on March 1, 2016 at a classroom of IIM Calcutta. The session was officially conducted by Dean (Academic), Professor Biju Paul Abraham in presence of Director, Professor Saibal Chattopadhyay and Dean (NIER), Professor Uttam K Sarkar. Dr. Hall was accompanied by Public Affairs Officer Andrew Posner and Foreign Commercial Officer Jonathan Ward. He addressed the students of IIM Calcutta, which comprised PGP, Fellow Programme, CEMS Exchange Programme and PGPEX. Dr. Hall highlighted the fact on bilateral trade between India and the US and about the Fulbright program, which has been renewed as the Nehru-Fulbright Program. About 5,000 Indian students are pursuing advanced degrees in the US. He also spoke about enhancing exchange programmes and internship with leading recruiters and highlighted about the features and benefits of Technology Enabled Learning and Massive Open On-line Courses (MOOCs) and Global Initiative of Academic Networks (GIAN).



Ma Zhanwu, the Consul-General of the Consulate-General of the People’s Republic of China in Kolkata delivered a talk at IIM Calcutta



On a special request, Mr. Ma Zhanwu, the Consul-General of the Consulate-General of the People’s Republic of China in Kolkata visited IIM Calcutta on February 19, 2016 for an exclusive talk session on the fundamentals behind the 360-degree twist in Chinese society since 1949 and the formation of the Chinese super power in global economy today. He addressed to a full-house at a classroom of IIM Calcutta,

where students of CEMS member Institutes, PGP and Fellow programme were present. Director, Professor Saibal Chattopadhyay, Dean of New Initiatives and External Relations, Professor Uttam Kumar Sarkar and Dean of Academics, Professor Biju Paul Abraham were also present. Dean-NIER coordinated the session and helped exchanging mementos between Mr. Zhanwu and our Director.

Dr. Sugata Bose on a talk session on “Netaji Subhas Chandra Bose: Great Patriot and Visionary Leader of the Indian Freedom Struggle”

A talk session on ‘The Visionary Leader’, a talk session on “Netaji Subhas Chandra Bose: Great Patriot and Visionary Leader of the Indian Freedom Struggle”, by Dr. Sugato Bose, Gardiner Professor of Oceanic History and Affairs, Harvard University was organized on Saturday, March 5, 2016 as a part of the elective course in PGPEX. Dr Bose’s session was a very refreshing and reflective one and reinforced the various aspects of visionary leadership in management.



IIMC Students Bring Laurels

PGDM students were winners in CEB Case competition 2016, National Runner's up in P&G CEO Challenge 2017, Johnson & Jonson Quest, 2016, International level runner's up in Mahindra War Room and finalists in Accenture B-school challenge 2017, RPG Blizzard 5, EXL Acumen 2016 and Tata Steelathon. Two IIMC teams participated in the national level of HULT case challenge 2017 and one of the teams was selected for global round in Dubai. Five PGDM students attended the '8th Asian Investment Banking Conference, Hongkong and two PGDM students attended 'Harvard US-India Initiative Conference, 2017.



PGPEX student, Sneha Ranjan appeared at the World Economic Forum through telepresence to share her views on Governance and Globalisation, while Sandeep Dharmadhikari and Saurabh Prashar completed 22 kms in IDBI Kolkata Marathon on 29th January, 2017, flagged off by Sachin Tendulkar.

The PGPEX-VLM students, Suman Agrawal, Shishir Kumar Singh and Akshay Purwar won the first prize at "E-Summit '16, The Indian Entrepreneur Summit" held at IIT Kanpur, while Team Marveriks consisting of Akshay Purwar, Shishir Kumar Singh and Swagatam Mitra secured second place in Opwise 2016, Annual Operations Event at IIM Tiruchirappalli.

PGDBA students won Data and Beyond Annual Analytics competition conducted by Analytics Vidhya and IIM Bangalore Vista. Two papers by PGDBA students were accepted for publication in 5th IIM Ahmedabad International Conference on Advance Data Analysis. The PGDBA team published a Case Study in the Ivey Publishing titled "Positioning Urzza: Launching a New Energy Drink". The PGDBA team featured in the top 3 teams from India to qualify for the final round of the International Data Science Game held in France.

IIM Calcutta on top in Sports & other Competitions

The tenth annual edition of the inter IIM A, B, C and L sports meet, Sangharsh, was successfully organized by IIM Calcutta. A total of 660 students participated in this 3 day event across 24 sports. IIM Calcutta emerged winners at the end of intense competition on the field. The first ever edition of the Eastern IIMs sports meet, was organized by IIM Ranchi, which saw participation from IIM Indore, IIM Raipur, IIM Ranchi and IIM Calcutta. At the end of the two days IIM Calcutta finished victorious. In association with Ultimate Players Association of India, the sports council organized an amateur HAT tournament for the first time in Eastern India with the aim of fostering the Ultimate Frisbee



Winner of Sangharsh 2017

culture and promoting the game. In addition, the intersection tournament was held with great success. The annual Cricket extravaganza, the IIM Calcutta Premier League (ICPL), saw the 8th edition being fought with a lot of passion, with participation of students from various academic programs. A 30 member contingent of PGPEX students participated in XLERATE 2017 at XLRI from Feb 11th - 12th 2017 and they won the Unwrap Case competition and solo dance competition, were finalists in the paper presentation competition and runner's up in seven sports including cricket, Volleyball, Table Tennis, Badminton etc.



PGPEX student, Neha Bhargava, winner of cut-a-Rag (Solo Dance Competition) at Xlerate

Venky Shankar received 2017 AMS/Cutco-Vector Distinguished Marketing Educator



Venkatesh (Venky) Shankar, Coleman Chair Professor of Marketing and Director of Research, Center for Retailing Studies, Mays Business School, Texas A&M University and 21st Batch PGDM of IIM Calcutta, was selected as the 2017 AMS/Cutco-Vector Distinguished Marketing Educator Award. The award recognizes lifetime achievement in marketing education and advancing the discipline through teaching, research, mentorship and service in promoting and upholding professionalism. Previous winners include Philip Kotler, Northwestern University in 2002, George S. Day, University of Pennsylvania in 1999, Paul E. Green, University of Pennsylvania in 1992 and Jagdish N. Sheth, University of Southern California and a former faculty of IIM Calcutta in 1989.

Brown University to confer honorary Doctorate to Indra Nooyi



Brown University will confer honorary doctorates on six candidates who have achieved great distinction in a variety of fields. This will be held at the 249th Commencement ceremony of the University on Sunday, May 28. The IIM Calcutta alumna, Ms Indra Nooyi is one of them. The others in the list are Robert De Niro, actor, director and producer; Daveed Diggs, performer, rapper and writer; Donald C. Hood, teacher, educational leader and expert on visual science; Richard D. Parsons, business executive and civic leader and Rosmarie Waldrop, poet, translator and small press publisher. Honorary degrees are awarded by the Board of Fellows of the Brown Corporation and are conferred by the

University president in English and in Latin during Commencement exercises on the College Green. Recipients receive prominent recognition at the ceremony.

Pradeep Gupta Receives Best Entrepreneur Mentor Award



Pradeep Gupta, CMD, Cyber Media (India), has been awarded the Best Mentor (Private) for his role and contribution to mentoring entrepreneurs in the private sector at the National Entrepreneurship Awards 2016, instituted by the Ministry of Skill Development and Entrepreneurship (MSDE). The award was handed over by Rajiv Pratap Rudy, Minister for Skill Development and Entrepreneurship, in the presence of Home Minister Rajnath Singh on January 31, 2017.

Meena Ganesh Wins ET Startup Award 2016



Meena Ganesh, co-founder of Portea Medical and an alumna of IIM Calcutta is the recipient of ET Startup Award 2016 in the Woman Ahead category. She started her career at NIIT, and went on to work at Price Water House Coopers and Microsoft. In 2000, she co-founded Customer Asset, a call centre and BPO company, with funding from Softbank Capital and Newscorp. After leaving Customer Asset, Meena joined Tesco and as the CEO of its India operations, she set up Tesco's IT and back office hub in India. She stayed at

Tesco for five years. She left Tesco to join Tutorvista, an online tutoring company founded by her husband, as a co-promoter. Pearson Education acquired a majority stake in Tutor Vista in 2009. In July 2013, Meena and Krishnan Ganesh acquired Portea Medical, a healthcare firm based in New Delhi, after which Meena moved in as the CEO.

Prabhat Jamal Bezbaruah appointed as Chairman Tea Board



Prabhat Jamal Bezbaruah, a 15th batch of PGP alumnus of IIM Calcutta and the Chairman of Tea Research Association (TRA), has been appointed as the Chairman of Tea Board recently. Bezbaruah, who hails from Jorhat in Assam, owns tea gardens there and is the first non-IAS to become the chairman of Tea Board. The Chairman of the Indian Chamber of Commerce, North East Initiative, Mahesh Saharia welcomed his appointment on May 5.

Pooja Mishra honoured with “Youth Icon Award”



Pooja Mishra, a 2012 pass out from IIM Calcutta, has been honoured with “Youth Icon Award” by Rotary international in Mumbai on January 7, 2017. After completing her PGP from IIM Calcutta in 2012, Pooja started Gurukul Public School at Purasi, Halor, Raebareli, Uttar Pradesh in 2012 with 23 students and now the school has 978 students. Gurukul is a charitable school providing free English medium education to rural underprivileged children through one-on-one mentorship \ sponsorship by accomplished socially

conscious individuals across the world. Pooja is one of the 7 persons selected from across the country for the Indian School Leadership Institute who trains the school leaders in collaboration with KIPP schools USA.

Vini Mahajan and Meena Ganesh become IIM Calcutta’s New BoG Members



Vini Mahajan, a 20th batch of PGP alumna, is the Principal Secretary, Health and Medical Education, Government of Punjab. She is a Hubert Humphrey fellowship awardee by the United States’ Department of State. Meena Ganesh, a 22nd batch of PGP alumna is the Director General of Portea Medical, a provider of home care services in India. She is the winner of Economic Times Start-up Awards 2016 in the Women Ahead category. She is also the recipient of IIM Calcutta’s Distinguished Alumnus Award in 2011. Vini Mahajan has

been inducted to the IIM Calcutta Board with effect from January 11, 2017, while Meena Ganesh has been inducted from January 13, 2017.

Neeraj Sharda and Sudhanshu Goyal launch Chikoop, unique mobile marketing & outdoor initiative



Neeraj Sharda and Sudhanshu Goyal who are the alumni of IIM Calcutta have launched two unique initiatives as part of their broad vision of transforming the offline advertising market. Their first solution is Chikoop which is an audio mobile marketing solution for all phones. Their second initiative is 8 Hoarding is a revolutionary venture leading the much desired change in the way outdoor advertising industry work in India. It leverages big data intelligence, sophisticated mathematical models and inputs of advertising

veterans to help brands select the right outdoor media for their campaigns. The venture has many awards and recognitions in its name including Hot Pitch Kolkata award from the prestigious startup network TiECON, among top 40 globally in Rice University b-plan competition, among top teams in Tata Social Enterprise Challenge and multiple international competitions conducted by IIM Calcutta.

Vivek Pateshwari Co-founded InviteMyGuest.in



In association with Akshay Agarwal, IIM Calcutta alumnus Vivek Pateshwari has co-founded InviteMyGuest, which is an online marketplace for short-term hiring of artists, celebrities, speakers, photographers and other talents for event-related services based in Delhi. Vivek is a 2013 passout of IIM Calcutta and is the Co-Founder and CEO of IMG. His partner is a 2013 passout of IIM Raipur and is the COO of the company. This service aims to offer their users the luxury to browse, choose and finally 'invite' only the best 'guests' for those special occasions like wedding, corporate party, training, birthday celebration, sports day at school, cultural fest or even a guest lecture in college from within or even outside the city. They have won numerous awards and recognitions, which includes 'Dr. APJ Abdul Kalam Memorial Award for best startup' by the Governor of UP on 27th July 2016, selected amongst the Best 10 by Business World for their startup accelerator program - 'BWAccelerate' from 600 company entries across India. The then Hon'ble Chief Minister of UP, Shri Akhilesh Yadav had invited them for a dinner and they were the only event startup from Delhi to be invited there.

Kanik Arora Launches India's Biggest Video Platform



Adractive, a Mumbai-based startup is revolutionizing the way we consume media especially news and entertainment. Started by Kanik Arora, an IIT Bombay and IIM Calcutta Alumni, the startup has launched digital video platform recently which provides only high rated entertainment videos for consumption. People and Artists join the platform and upload their videos which can be comedy, songs, films, etc and people will get to watch user generated content and rate them too. Through Adractive's technology, all videos will be given a priority order based on ratings of users and users profile and only top rated videos will be shown to people. All videos whose rating falls below a certain number will be deleted. Currently two types of video are there in India, one is for user generated content through Youtube and Facebook, while the second is with curated entertainment content like TV shows and Movies, which Amazon Prime, Netflix, Hotstar and Voot are the players. Adractive plans to combine the best features from these 2 models and launch entertainment content which is combination of user generated and curated, but whose fate is decided by people. People rate the videos which they watch and rate it on a scale of 0 to 5.

Vishal Chaddha quits as CEO – Internet Businesses, HT Media



IIM Calcutta alumnus Vishal Chaddha, CEO – Internet Businesses, HT Media Ltd, has put down his papers to pursue other opportunities in the angel investor and mentoring space. He has been making investments in various companies over the last few years and plans to be an active mentor to some of those companies. Chaddha had joined HT Media in 2012 as Business Head - Advertising Sales, and was later elevated to Chief Revenue Officer – Internet Businesses in January 2016 and then to CEO – Internet Businesses in November 2016. He has been responsible for HT Media's ventures in Internet & Mobile- Shine.com, Digital Quotient and HT Mobile Solutions. These companies operate in the Jobs Classified, AdTech/ MarTech and Digital & Mobile marketing space.

Long Duration Programmes (LDP) : New programmes launched so far in 2017

Advanced Programme in Data Sciences (APDS)

Data science is an interdisciplinary field that strives to extract knowledge or insights from data in various forms and employs techniques and theories drawn from many fields within the broad areas of mathematics, statistics, operations research, information science, and computer science. Data analysis is not only essential but indispensable for meeting the challenges of making most efficient strategic as well as tactical decisions in various domains such as government sector, agriculture, atmospheric sciences, infrastructure management, financial markets, e-commerce. The objective of Advanced Programme in Data Science (APDS) is to introduce participants to the tools and techniques used for handling, managing, analyzing and interpreting data.

The duration of the programme is one year and will be delivered through a mix of online direct-to-desktop sessions and face-to-face sessions at IIM Calcutta campus.

More details are available at
<https://iimcal.ac.in/ldp/APDS>

Executive Programme on Digital and Social Media marketing Strategy (EPDSMMS)

The programme focuses on providing in-depth knowledge on digital and social media marketing and analytics that would help in planning, implementing and measuring the social media strategy to create awareness, and ultimately drive sales.

This six months programme will be delivered through both online sessions delivered direct-to-desktop and intensive classroom sessions at the IIM Calcutta campus.

More details are available at
<https://iimcal.ac.in/ldp/EPDSMMS>

Post Graduate Certificate in Healthcare Management (PGCHM)

PGCHM has been specifically designed to impart cutting edge management education to variously trained healthcare professionals. In a way PGCHM consolidates and extends the Institute's entry in the healthcare space which is undoubtedly an eminent public policy arena of national importance. As a long duration residential programme, PGCHM enables participants to partake in the academically rich, collaborative, and vibrant community life at IIM Calcutta. This distinguishes the programme from many others of its kind in India.

PGCHM will draw upon a select reputed network of healthcare service providers for effective delivery of the programme in both its dimensions – the academic as well as industry immersion.

More details are available at
<https://iimcal.ac.in/ldp/PGCHM>

LEAD (Learn | Enhance | Aspire | Deliver)

LEAD is an innovative programme of one year duration that leverages IIM Calcutta's distinctive strength in blending theory and practice to offer business leaders an opportunity to contemporize their managerial capabilities and to sharpen their leadership acumen. LEAD is aimed at senior executives who aspire to head dynamic, industry-shaping enterprises. The programme will be delivered through a mix of classes at IIM Calcutta campus and online sessions in direct to device mode.

More details are available at <https://iimcal.ac.in/ldp/LEAD>

Executive Programme in Business and Corporate Law (EPBCL)

EPBCL explores the restraining and strategic aspects of law and its potential as a value-added tool in business organizations. The Programme attempts to integrate participant's understanding of law in business organizations and intends to provide a comprehensive understanding on the legal environment in which the business operates. Having a reasonable understanding of the regulatory framework will help managers manage risks and design strategies for competitive advantage. The duration of the programme is six months and it is delivered primarily through online direct-to-desktop sessions strengthened with a three day campus module at IIM Calcutta.

More details are available at
<https://iimcal.ac.in/ldp/EPBCL>



Annual MDP Calendar 2017-18

Sl.No.	Name of the Programme	Programme Director(s)	Dates	Fees*	Venue
BUSINESS ANALYTICS					
1	Business Analytics for Strategic and Tactical Level Decision Making	Prof. Uttam K. Sarkar & Prof. Saibal Chattopadhyay	December 18-22, 2017	Rs. 85,000/-	MDC, IIMC
BUSINESS COMMUNICATION					
1	Creating Impact through Powerful Presentations and Interpersonal Communication Skills	Prof. Rama Seth & Prof. Apoorva Bharadwaj	July 03-06, 2017	Rs. 65,000/-	MDC, IIMC
2	Excellence in Managerial Communication	Prof. Pragnan Rath & Prof. Apoorva Bharadwaj	July 10-13, 2017	Rs. 70,000/-	MDC, IIMC
3	Conflict Resolution, Negotiation and Communication	Prof. Shantanu Dey	September 04-07, 2017	Rs. 65,000/-	MDC, IIMC
4	Communication and Presentation Skills	Prof. Leena Chatterjee & Prof. Vidyanand Jha	September 11-15, 2017	Rs. 85,000/-	MDC, IIMC
5	Excellence in Managerial Communication	Prof. Pragnan Rath & Prof. Apoorva Bharadwaj	December 11-14, 2017	Rs. 70,000/-	MDC, IIMC
6	Communication and Presentation Skills	Prof. Leena Chatterjee & Prof. Vidyanand Jha	January 15-19, 2018	Rs. 85,000/-	MDC, IIMC
BUSINESS ETHICS					
1	Organisational Excellence through Leadership	Prof. C.Panduranga Bhatta	July 03-06, 2017	Rs. 65,000/-	MDC, IIMC
2	Leadership Excellence	Prof. C.Panduranga Bhatta	July 24-27, 2017	Rs. 65,000/-	MDC, IIMC
3	Managerial Excellence	Prof. C.Panduranga Bhatta	August 28-31, 2017	Rs. 65,000/-	MDC, IIMC
4	Organisational Excellence through Leadership	Prof. C.Panduranga Bhatta	November 13-16, 2017	Rs. 65,000/-	MDC, IIMC
5	Leadership Excellence	Prof. C.Panduranga Bhatta	December 04-07, 2017	Rs. 65,000/-	MDC, IIMC
FINANCE & CONTROL					
1	Finance for Non-Finance Executives	Prof. Purusottam Sen & Prof. Manju Jaiswall	June 10-14, 2017	Rs. 85,000/-	MDC, IIMC
2	Bank Management – A Simulation-based Training Workshop	Prof. Rama Seth	August 08-11, 2017	Rs. 70,000/- (NR)	Mumbai
3	Strategic Cost & Performance Management	Prof. Purusottam Sen & Prof. Manju Jaiswall	September 06-09, 2017	Rs. 70,000/-	MDC, IIMC
4	International Finance	Prof. Rama Seth	September 18-21, 2017	Rs. 70,000/-	MDC, IIMC
5	Applied Corporate Finance	Prof. Ashok Banerjee	November 20-25, 2017	Rs. 95,000/-	MDC, IIMC
6	Finance for Non-Finance Executives	Prof. Purusottam Sen & Prof. Manju Jaiswall	December 02-06, 2017	Rs. 85,000/-	MDC, IIMC
7	Finance and Accounting for Business Managers	Prof. Rama Seth & Prof. Arpita Ghosh	January 11-14, 2018	Rs. 65,000/-	MDC, IIMC
GENERAL MANAGEMENT					
1	Emerging Leaders' Programme	Prof. Amit Dhiman, Prof. Partha Ray, Prof. Peeyush Mehta	July 10-26, 2017	Rs. 1,95,000/-	MDC, IIMC
2	Business Leadership Programme	Prof. Amit Dhiman, Prof. Partha Ray, Prof. Peeyush Mehta	Module I: August 21-26, 2017 Module II: November 13-18, 2017 Module III: February 12-17, 2018	Rs. 2,75,000/-	MDC, IIMC
3	General Management Programme for Senior & Middle Level Executives	Prof. Subrata Mitra	November 27-December 01, 2017	Rs. 75,000/-	MDC, IIMC
GLOBAL BUSINESS					
1	The Oil Economy: Shape of things to come	Prof. Runa Sarkar & Prof. Partha Ray	December 12-15, 2017	Rs. 60,000/-	MDC, IIMC
2	The Global Economy: Volatility, Uncertainty, Complexity and Ambiguity (VUCA)	Prof. Partha Ray	January 11-14, 2018	Rs. 65,000/-	MDC, IIMC
3	Global Financial Markets and Macro Economy	Prof. Ashok Banerjee & Prof. Partha Ray	February 05-07, 2018	Rs. 55,000/-	MDC, IIMC
HEALTHCARE MANAGEMENT					
1	Healthcare Leadership and Management Programme	Prof. Manish Thakur & Prof. R.Rajesh Babu	November 07-11, 2017	Rs. 75,000/-	MDC, IIMC
LEGAL ASPECTS OF BUSINESS					
1	Contract Management and Arbitration	Prof. R.Rajesh Babu & Prof. V.K.Unni	February 12-16, 2018	Rs. 85,000/-	MDC, IIMC
MARKETING					
1	Strategic Brand Management	Prof. Ramanuj Majumdar	August 08-11, 2017	Rs. 60,000/-	MDC, IIMC
2	Selling and Negotiation Skills	Prof. Ramanuj Majumdar	September 11-15, 2017	Rs. 75,000/-	MDC, IIMC
3	Product Management	Prof. Ramanuj Majumdar	September 13-16, 2017	Rs. 60,000/-	MDC, IIMC
4	Becoming an Effective Sales Manager	Prof. Prashant Mishra & Prof. Ramendra Singh	October 23-26, 2017	Rs. 60,000/-	MDC, IIMC
5	Selling and Negotiation Skills	Prof. Ramanuj Majumdar	November 27-December 01, 2017	Rs. 75,000/-	MDC, IIMC
6	Key Account Management	Prof. Ramanuj Majumdar	November 29-December 02, 2017	Rs. 60,000/-	MDC, IIMC
OPERATIONS MANAGEMENT					
1	Theory of Constraints (TOC) and Lean Management	Prof. Bodhibrata Nag & Prof. Peeyush Mehta	August 21-25, 2017	Rs. 75,000/-	MDC, IIMC
2	Strategic Sourcing and Vendor Management	Prof. Peeyush Mehta	October 30-November 02, 2017	Rs. 60,000/-	MDC, IIMC
3	Value Creation Through Operations Strategy	Prof. Peeyush Mehta	November 20-24, 2017	Rs. 75,000/-	MDC, IIMC
4	Supply Chain Management	Prof. Balam Avittathur & Prof. Preetam Basu	December 04-08, 2017	Rs. 75,000/-	MDC, IIMC
5	Project Management	Prof. Subrata Mitra	January 15-19, 2018	Rs. 75,000/-	MDC, IIMC
6	Quality Analytics	Prof. Saibal Chattopadhyay & Prof. Bodhibrata Nag	January 22-26, 2018	Rs. 75,000/-	MDC, IIMC
ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT					
1	Leadership and Team Building	Prof. B.N. Srivastava & Prof. Chetan Joshi	July 17-21, 2017	Rs. 75,000/-	MDC, IIMC
2	Developing your Teams for Superior Performance	Prof. Vidyanand Jha & Prof. Amit Dhiman	July 31-August 04, 2017	Rs. 85,000/-	MDC, IIMC
3	Management of Organisational Change	Prof. Vidyanand Jha	August 21-25, 2017	Rs. 85,000/-	MDC, IIMC
4	Interpersonal Effectiveness and Leadership Excellence	Prof. Chetan Joshi & Prof. B.N. Srivastava	August 28-September 01, 2017	Rs. 75,000/-	MDC, IIMC
5	Managerial Leadership and Conflict Resolution	Prof. B.N. Srivastava & Prof. Chetan Joshi	September 18-23, 2017	Rs. 90,000/-	MDC, IIMC
6	Managerial Effectiveness	Prof. Leena Chatterjee & Prof. Abhishek Goel	October 30-November 03, 2017	Rs. 85,000/-	MDC, IIMC
7	Improving Interpersonal Effectiveness	Prof. Leena Chatterjee & Prof. Abhishek Goel	November 06-09, 2017	Rs. 70,000/-	MDC, IIMC
8	Negotiating Your Way to Success	Prof. B.N. Srivastava & Prof. Chetan Joshi	November 06-10, 2017	Rs. 75,000/-	MDC, IIMC
9	Leadership and Team Building	Prof. B.N. Srivastava & Prof. Chetan Joshi	November 20-24, 2017	Rs. 75,000/-	MDC, IIMC
10	Interpersonal Effectiveness and Leadership Excellence	Prof. Chetan Joshi & Prof. B.N. Srivastava	December 11-15, 2017	Rs. 75,000/-	MDC, IIMC
11	Managerial Leadership and Team Effectiveness	Prof. Leena Chatterjee & Prof. Abhishek Goel	December 18-22, 2017	Rs. 85,000/-	MDC, IIMC
12	Managerial Leadership and Conflict Resolution	Prof. B.N. Srivastava & Prof. Chetan Joshi	January 08-13, 2018	Rs. 90,000/-	MDC, IIMC
13	Developing Leadership Potential	Prof. Leena Chatterjee & Prof. Abhishek Goel	January 29-February 01, 2018	Rs. 70,000/-	MDC, IIMC
14	Managerial Leadership and Team Effectiveness	Prof. Leena Chatterjee & Prof. Abhishek Goel	February 05-09, 2018	Rs. 85,000/-	MDC, IIMC
15	Management of Creativity & Innovation	Prof. Vidyanand Jha	February 12-16, 2018	Rs. 85,000/-	MDC, IIMC
16	Personal Growth and Team Building	Prof. B.N. Srivastava	February 19-23, 2018	Rs. 75,000/-	MDC, IIMC

Programme details available at <https://iimcal.ac.in/mdp/mdp-calendar>

*Tax and cess as applicable will be charged extra on above fees

• Programme fees mentioned are on Residential basis, unless otherwise specified.

(NR- Non-Residential, MDC - Management Development Centre)

• We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode. Still, in case a candidate wishes to apply on a Non-Residential basis, the Programme fee for such participant will be Rs. 10,000/- less than the Residential fee. Tax and cess will be charged as applicable.

Customized Training Programmes

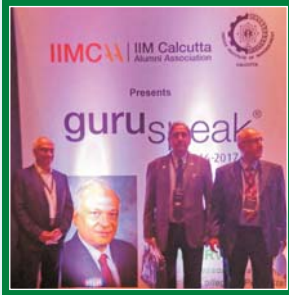
IIM Calcutta also offers exclusive custom-designed programmes, to address specific Learning & Knowledge mandates from individual organizations. Under this format, programme adapted to the sponsoring organization's vision and objectives and aligned to the company's line of business. Such programmes can be domain-specific as in Sales & Marketing, Open Finance, Strategy, Leadership, etc or inter-disciplinary, involving an optimal mix of multiple functional areas.

For further details on the MDP programmes, or to customize a programme as per your requirements, please contact at: Consultancy and Management Development Programme (CMDP) Office, Management Development Centre, **Tel:** (O) +91 33 2438 0500/2467 8300-06 (Extns 6012/6011/6005), (D) +91 33 2467 6861 | **E-mail:** program_mdp@iimcal.ac.in | **Website:** <https://iimcal.ac.in/mdp/management-development-programmes-mdps>

Mumbai Chapter of IIMCAA Introduces a New Award

The Mumbai Chapter of IIM Calcutta Alumni Association has introduced a new award this year - Best Publication Award for Doctoral Students 2017. Two students, Mr. Nishant K Verma and Ms. Paribhasha Kumari Sharma have received this award jointly.

Kolkata chapter organized GuruSpeak 2017



The Calcutta Chapter of the IIMCAA presented the thirteenth edition of GURUSPEAK on March 11, 2017 at ITC Sonar, Kolkata. Over the years, GuruSpeak has brought a range of topics on management delivered by the top authorities on the subject from all over the world. It has been very well received by participants enthusing to look ahead for yet another edition of this programme: Digital Marketing and Analytics presented by Professor Arvind Rangaswamy, an acknowledged guru in this field and importantly, an IIMC alumnus. Incidentally, Digital India is the order of the day and in keeping with the government's drive in this direction, this programme was all the more topical and important.

Clarion Call, a startup initiative by the Mumbai Chapter



Clarion Call, the exclusive startup initiative of the Mumbai Chapter of IIM Calcutta Alumni Association, was a pan-India Startup Contest and Conference, where India's hottest startups battled it out for the "Most Investible Startup of the Year" Award. Clarion Call 2.0, was held on February 25, 2017 in MCA, BKC, Mumbai. The event brings together successful investors, business leaders, entrepreneurs and mentors passionate about building an empowering ecosystem for innovative startups. Ajit Balakrishnan (Keynote and Guest of Honour), Anand Lunia, Arunabh Das Sharma, Harish H V, Ganesh Krishnan, Manish Taneja, Sankaran Naren, Sriharsha Majety, Sudhakar Ram and Sunil Sood deliberated on various topics including "Disruptive Capital: How Smart Capital Fuels Startup Growth", "Hero's Journey: The Making of a Unicorn", "Entrepreneur's Dilemma: Innovation vs. Sustainability" and "Winning with Basics: What Startups Can Learn from Business Leaders." The finalists pitched to the Award Committee, comprising seasoned investors like C. Jayaram, Hari Padmanabhan, Manoj Maheshwari and V. Shankar, for a shot at the prestigious "Most Investible Startup of the Year" award. A handful of promising startups also pitched their ideas to investors and mentors in the audience the Pecha Kucha way. The event provided a platform for promising entrepreneurs to tap into the collective knowledge of the IIM Calcutta alumni community.

Chennai Chapter organized "Reaching out to the Mobile Indian"



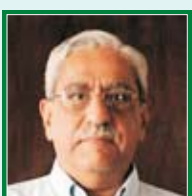
December 2016 saw the landmark event "Reaching out to the Mobile Indian" where Gopi Kallayil, Chief Evangelist, Brand Marketing Google and T T Ramgopal, Global Head, Android Partnership Engineering, Google chaired a seminar on trends shaping mobility & internet. The Country Manager of Visa, T R Ramachandran and BS Entrepreneur of the Year, Girish Mathrubootham were also present. A felicitation ceremony for the IIMC's Distinguished Alumnus awardees for 2016, R Ramaraj and V Shankar was held in January 2017. In March, Seetha Narayan, one of the co-founders of Adobe and Chief Scientist with Adobe visited and had a conversation, probing the journey was Krish Ashok, noted Blogger and Meme starter. The audience was definitely thrilled with practical insights on the journey of a product that defined a category. Cricket matches are due for post summer holidays.

Nostalgia 2017

IIM Calcutta's annual Alumni congregation, Nostalgia was held during April 23-24, 2017 across various chapters. This is an occasion when the successful alumni of various batches in respective cities attend at the scheduled venues during the evening with formal get-togethers and inspiring talks. The current students from all the residential programmes of IIM Calcutta, faculty members and the alumni had spent a valuable time for enriching values and they look forward to Institute's achievements. Some photographs of Nostalgia 2017 are given below:



GM Kapur - New Chairman, IIMCAA Kolkata Chapter



G M Kapur, an 8th batch alumnus of IIM Calcutta has become the new Chairman of IIMCAA Kolkata chapter from September 2016. He was the chief guest and delivered the keynote address at SRJAN 2017, organised by the students of the Institute of Engineering & Management, Kolkata.



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