



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA



FINANCIAL LEADERSHIP AND MANAGEMENT EXCELLENCE



**Programme Directors: Prof. Sudhir S. Jaiswall &
Prof. Peeyush Mehta**



Programme Dates: February 17 - 21, 2025



Programme Venue: MDC, IIM Calcutta

INTRODUCTION

Finance Leaders (CFO, Finance Director, or Finance Head) is an important senior management position and often a precursor for the Chief Executive (CEO or Managing Director). It is true that CFOs need a solid understanding of the cutting-edge theories and practices in their CFO domain, which continues to grow rapidly and pose significant challenges for CFOs to keep abreast. Still, CFOs must also be CEO-like in their thinking and contribute to strategic decision-making, drive growth and value creation, and steer policy-making and governance, which may be hard for CFOs who have spent most of their career in Finance and accounting. This general management programme for Finance Heads is designed to help participants develop strengths in CEO-like thinking in a globalized, interconnected world.

OBJECTIVES

This programme aims to guide Finance Leaders to develop critical skills needed for growing into CEOs. It will expose participants to important general management and strategic issues facing CEOs. Participants will learn about recent developments in theories and practices related to managing growth, competing, operations, supply chain, digital, financial, and personal leadership and excellence.



KEY TOPICS

1. Accounting & Finance, & Corporate Governance

- Leading Financial Performance
- Shareholder Value Creation
- Managing Stakeholder Expectations

2. Strategic Leadership

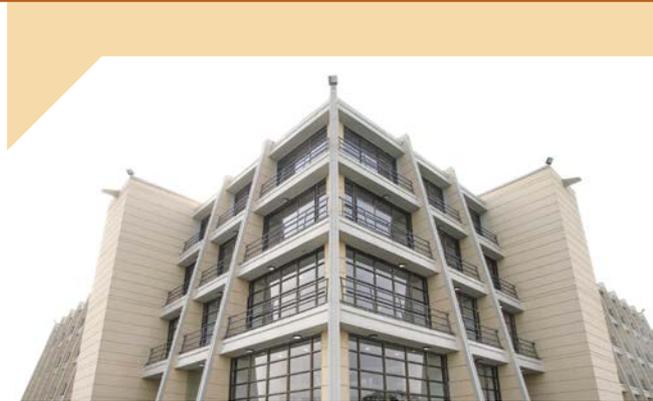
- Strategic Leadership
- Competitive Strategies
- Growth Strategies

3. Operations & Digital Leadership

- Operations Strategies
- Supply Chain Strategies
- Digital Strategies

4. Management Excellence

- Personal Leadership
- Leading High-performance Teams
- Achieving Management Excellence



PEDAGOGY

This programme will use various tools such as lectures, case analysis, and individual/group exercises. Participants will also learn outside the class through discussions among participants and project work.



WHO MAY ATTEND

This programme is for Finance Leaders, whether designated as Director (Finance), CFO, Head (Finance), etc



PROGRAMME DIRECTORS

Prof. Sudhir S. Jaiswall

Prof. Sudhir S. Jaiswall is an accomplished faculty, scholar, author, and consultant. He specializes in financial analysis, corporate governance, and shareholder value creation. He is an author of Corporate Financial Statements under Ind AS, a book published by McGraw Hill.

He did his MBA from IIM Ahmedabad, M.S. (Business) from the University of Rochester, NY, USA, and M.Com. (Gold Medalist) and Ph.D. from the University of Calcutta. He is also professionally qualified in Financial Analysis, Financial Risk Management, and Management Accounting. He was a member of the American Accounting Association, the American Finance Association, and the Global Association of Risk Professionals.

At IIM Calcutta, he is a Programme Director of IIMC's Long Duration and Management Development Programmes for CFOs and the Chairperson of IIMC's tri-institute PGPEX-VLM and PGDBA programmes. He teaches MBA, Executive MBA, and Ph.D. level courses from the Finance & Control group. He also teaches in various Long Distance and Management Development Programmes. Previously, he was the faculty-in-charge of IIMC's Financial Research & Trading Laboratory (Finance Lab) and a Programme Director of IIMC's Executive Programme in General Management (EPGM).

He has presented his scholarly research at reputed accounting conferences in India and abroad and has published them in leading international, regional, and national journals such as the Journal of Accounting, Auditing, and Finance, Journal of Contemporary Accounting & Economics, and Indian Accounting Review. He is on the editorial board of Accounting Theory and Practice, a scholarly journal in the accounting field.

Prof. Peeyush Mehta

Peeyush Mehta is a Professor of Operations Management at Indian Institute of Management Calcutta since 2012. During 2005–2011, he was a faculty in the Department of Industrial & Management Engineering at the Indian Institute of Technology Kanpur. He obtained his doctoral degree from Indian Institute of Management Ahmedabad. He worked as a Post-Doctoral Research fellow at the Nanyang Technological University, Singapore. After obtaining his Bachelor of Engineering in Mechanical from Jodhpur University, he worked in industry for three years in Power sector operations. Peeyush's research interests are in the areas of operations strategy, supply chain coordination, strategic sourcing, supply contracts, manufacturing competitiveness, and game theory applications in operations. His research has appeared in a number of acclaimed international journals. At IIM Calcutta, he teaches courses on production and operations management, supply chain management, manufacturing management. He has taught in several executive programmes for wide variety of firms in the areas of operational excellence, strategic sourcing, vendor development, service operations and supply chain management.



PROGRAMME DETAILS

- Programme Commencement:** 9:00 AM on February 17, 2025
- Programme Conclusion:** 2:00 PM on February 21, 2025
- Accommodation:** For Residential participants, on single occupancy
 - **Check-in:** February 16, 2025 (6:00 PM onward)
 - **Check-out:** February 21, 2025 (2:00 PM)



PROGRAMME FEES

- Residential (R):** ₹ 1,45,000/- plus taxes and surcharges as applicable.
- Non-Residential (NR):** ₹ 1,35,000/- plus taxes and surcharges as applicable.

We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.

Discount on Programme fees:

A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.



TERMS & CONDITIONS

- Participants would have to make their own travel arrangements.
- Accommodation at IIM Calcutta will be provided till 2:00 PM on the last day of the Programme. Participants who may wish to stay beyond this time will have to check with the CMDP Office for room availability, and associated charges. IIM Calcutta does not provide any family accommodation.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.
- Executive Education Alumni: With effect from April 01, 2017, participants of IIM Calcutta's 'Open' MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for 'Executive Education Alumni of IIM Calcutta' status.



HOW TO APPLY

- You can apply/nominate your personnel by clicking on the “Apply Now” link corresponding to the particular MDP, as appearing on our online calendar available at: <https://iimcal.ac.in/mdp/mdp-calendar>
- Once the candidature(s) is (are) approved, the sponsoring authority or participant (in case of self-nomination) will be intimated over email along with a Proforma Invoice seeking programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS).
- Upon remitting the fees online, kindly intimate CMDP office with the UTRNo./relevant transaction details through email, so that we can connect your remittance to your nomination(s). Please note that confirmation of participation is subject to receipt of Programme fees by CMDP Office before commencement of the MDP.

IIM CALCUTTA’S ACCREDITATIONS AND RANKINGS

- Triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) & EQUIS.
- IIM Calcutta is the only B school in India to be a member of CEMS, a global alliance of leading business schools, multinational companies and NGOs
- IIM Calcutta’s MBA programme has been ranked 60th and MBA-Ex programme 76th in Financial Times Global rankings, 2023. In Domestic rankings, the Institute has secured 1st position in both BT-MDRA and Fortune India Best B-School Survey 2023



Our correspondence address is as follows:

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For all other details on administrative matters please refer to the ‘Guidelines for Participants’ on our website or e-mail to program_mdp@iimcal.ac.in