



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA



**CONSULTANCY AND
MANAGEMENT DEVELOPMENT
PROGRAMMES**

2023-2024



ABOUT IIM CALCUTTA

Indian Institute of Management Calcutta (IIMC) was established as the first national institute for Post-Graduate Studies and Research in Management, by the Government of India in November 1961, in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and the Indian industry.

As the years progressed, IIMC has evolved into a mature institution with global reputation, imparting high quality management education. It has been playing a pioneering role in professionalizing Indian management through its Post Graduate, Masters and Doctoral level programmes, Executive Learning Programmes, Research and Consulting activities. To know more about us, please visit our website www.iimcal.ac.in

IIM CALCUTTA'S ACCREDITATIONS AND RANKINGS

- Triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS.
- IIM Calcutta is the only B school in India to be a member of CEMS, a global alliance of leading business schools, multinational companies and NGOs
- This alliance is in addition to our existing partnerships with leading Universities, B-schools and renowned institutions such as Bocconi University; Cardiff Business School, Cardiff University; ESCP Europe; HEC Paris; The London School of Economics and Political Science, among others. (A list of our current partner Institutes can be found at <https://iimcal.ac.in/about/international-office/current-partnerinstitutes>).
- IIM Calcutta has been ranked 2nd in India and 59th globally in 'Open-enrolment Programmes' category in the Financial Times Executive Education Ranking 2022. The Institute has secured 76th rank in Financial Times Global MBA Ranking 2023 and 1st in BT-MDRA Best B-School Survey 2022

IIM CALCUTTA

First Management Institute in India to be Triple Accredited



Member of the prestigious CEMS Alliance



MANAGEMENT DEVELOPMENT PROGRAMMES AT IIM CALCUTTA

In the 21st century, the organization that will thrive will be the one that learns faster than its competitors.

To stay abreast of industry trends and leverage upon emerging opportunities, practicing managers require cross functional understanding, strategic vision and superior management expertise. Leaders of modern day organizations need to continuously sharpen their skills and upgrade their business acumen, to steer their businesses to greater heights of excellence.

Management Development Programmes (MDPs) being short-term, focussed corporate learning interventions, serve as effective training programmes for honing the right skill-sets of business professionals, developing their understanding of business and enabling them assume leadership positions.

IIM Calcutta's MDPs are designed to address contemporary learning needs of Business Leaders and Managers, across Organizational hierarchies. The duration of such interventions span from 4 days to 3 weeks, depending upon the nature of the topic/s being covered and the objective of the programme.

We offer MDPs in the following formats:

- **Open MDPs** – Calendarized set of Open-enrollment MDPs in the 'retail' format, on topics across the entire spectrum of functional areas in the Business Management domain.
- **Customized Training Programmes** - Also called In-Company programmes, these are tailor-made modules, developed to address specific mandates from individual corporate clients.
- **Consultancy** - IIM Calcutta undertakes Consulting assignments, in the form of:
 1. Business Consulting
 2. Government and Social sector Consulting
 3. External Teaching
 4. Expert Advisory services



MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

IIM Calcutta's highly acclaimed MDPs span across key business fundamentals to emerging topics of relevance. Alongside programmes in functional domains and sub-domains, we offer General Management MDPs for middle as well as senior business leaders. These programmes are in the nature of 'open enrollment' courses with participation open to all practicing/experienced managers and entrepreneurs, fulfilling a basic eligibility criteria.

The pedagogy employed involves a variety of teaching methods: case studies, simulations, business games, experiential exercises, and applied learning projects, interspersed with concept sessions on theory and practice. The sessions are essentially interactive, and participants are encouraged to question assumptions, think exponentially, share experiences and learnings, work in diverse groups and in the process, undergo holistic learning. The knowledge and insights gained as a result of such sessions have immediate applications for high-priority management challenges. As a result, participants as well as the sponsoring organization receive a rapid-and-lasting-return on investment.

CUSTOMIZED TRAINING PROGRAMMES

We also offer exclusive custom-designed programmes, to address specific learning and knowledge mandates from individual organizations. Under this format, programmes are adapted to the sponsoring organization's vision and objectives, and aligned to the company's line of business. Such programmes can be domain specific as in Sales & Marketing, Operations, Finance, Strategy, Leadership, or inter-disciplinary, involving an optimal mix of multiple functional areas.

The interventions are designed in collaboration with the client organization, and conducted at a mutually convenient date and venue. They can be delivered over a single-visit mode, or in staggered phases.



FACULTY

One of the biggest strengths of the Institute is its world renowned faculty. Our faculty members have distinguished academic and professional achievements in different areas of Business Management and are actively involved in teaching, training, research and consulting.

Their round-the-year training and consulting engagements with Public and Private Corporations, Financial Institutions, Government agencies and International bodies foster a dynamic learning environment at IIMC that in turn enriches teaching and training prowess of the faculty. All our Executive Learning programmes are conducted under the directorship of Institute's full-time Faculty. While most of the teaching is done by our inhouse Professors, some programmes may involve guest sessions taken by industry practitioners or external experts, as per specific need. (For more detailed information on our faculty, please refer to <https://iimcal.ac.in/faculty>).



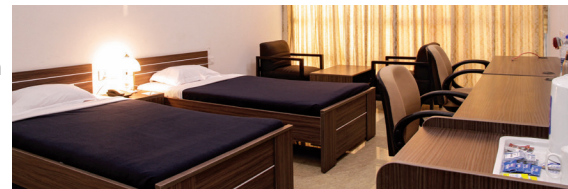
INFRASTRUCTURE

FACILITY:

Our Management Development Centre (MDC), inside the IIM Calcutta campus, is the hosting venue for our Corporate Training Programmes. This state-of-the-art, self-contained building houses multiple well-equipped audio-visual and multimedia-aided classrooms, several conference and meeting rooms, business lounges, as well as a residential section for lodging and boarding facilities of our participants.

ACCOMMODATION:

For participants attending residential Executive Education programmes, accommodation is arranged in well-appointed air-conditioned rooms, located in the upper floors of the MDC building. These corporate guest rooms have en-suite bathrooms and private balconies and are provided with internet connectivity and intercom facility.



Lounges on each of the floors provides a relaxing setting for networking among participants. These lounges are equipped with Televisions, indoor games like snooker and table-tennis, and a mini-gym.

Reception, Housekeeping and Dining services at MDC are provided by a professional Facility Management Services firm. Our current hospitality partner is Sarovar Hotels.

Participants attending our programmes are served multi-cuisine fare at our Dining Halls.

The entire building is equipped with both Wi-Fi as well as wired LAN.

We also have a dedicated PC Lounge at the MDC.



THE CAMPUS:

We strongly believe that the experience of focussed Executive Learning programmes is best optimized in a full-immersion mode. It is with this ethos, that the MDC building has been designed and developed, to provide all supporting infrastructure, one of India's best learning environments and the right kind of ambience with lots of parallel knowledge activities going around.

IIMC is a lush green and scenic campus spread over 135 acres. The vibrant greenery across the campus infuses a fresh lease of life, conducive to mental and physical exploration and generation of new ideas. Participants and guests are encouraged to go for strolls, walks and jogs to optimize the campus experience during their stay. (For a virtual tour of our campus, you may access the following link: <https://iimcal.ac.in/about/campus-life>)

The campus also has a post office, ATM facilities of both SBI and ICICI banks, a café coffee day outlet and medical facilities.

For further details on Management Development Programmes at IIM Calcutta, please visit us:

<https://iimcal.ac.in/mdp/management-development-programmes-mdps>

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