

# THE CONTEXTS OF DECISION, DECISIONS ABOUT CONTEXT

## A ROUNDTABLE

hosted by

## DECISION

MONDAY, MARCH 4TH, 2024

FROM 11 AM TO 1 PM.

at Amphitheatre Second Floor - 100-seater (West)

DECISION has, over the years, published research on decision-making in a variety of sectoral, functional, and thematic contexts. From productivity in Indian pharmaceutical firms in post-patent years, examining personal sense of power on ethical decision making in Sri Lanka, circular economy model enterprises in Poland, determinants of board size in Italian state-owned water enterprises to digital health adoption amongst doctors in India, DECISION strives to capture the many nuances of diversity in contexts.

As researchers studying a variety of business, management and social issues, how can we better define and describe context? What does it mean to conduct context-contingent research? How do we make decisions relating to context in our research? How can we leverage context to better theorise management phenomena?

This roundtable invites a deeper reflection upon the role of context in research, particularly in research crafted and executed in India by domiciled researchers. These perspectives on context cross disciplinary and epistemological boundaries, as we engage with a variety of researchers on how and why they make choices regarding context in their research.

Commemorating the 50th Volume of DECISION, we bring together six leading researchers in different disciplines in the roundtable - The Contexts of DECISION, Decisions about Context.



**MODERATOR:**  
**PROF. ANIRVAN PANT**

Strategic Management group at IIM Calcutta; Editorial Board member of DECISION. Research interests are in the intersection of international business, organization theory, and the emerging economy context.



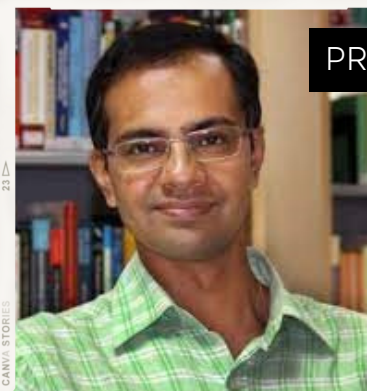
**PROF. PAROMITA CHAKRAVARTI**

Department of English at Jadavpur University and Director, School of Women's Studies. Her research interests include women's studies, gender representation, sexuality education, women's higher education, women and HIV and AIDS and single and homeless women.



**PROF. DEBJIT ROY**

Operations and Decision Sciences area at IIM Ahmedabad. Research focuses on improving system performance using quantitative methods such as stochastic modeling and optimization; performance of logistical and service systems such as container terminals, automated distribution centers, vehicle rental and restaurant systems.



**PROF. SANKALP PRATAP**

Desai Sethi School of Entrepreneurship at IIT Bombay. Research stream focuses on the evolving entrepreneurship ecosystem in India, particularly DeepTech venture development amongst others.



**PROF. HARI SREEKUMAR**

Marketing area at IIM Tiruchirappalli. Research interest are in consumer behaviour, examining consumption discourses and practices, consumer culture theory and advertising.



**PROF. JANAKI SRINIVASAN**

is in the IT and Society area at the IIIT Bangalore. Her research interests are in political economy of information, technology-based development, how gender, caste and class shape the use of technologies, identity systems, privacy and algorithmic control.

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You can also join online at: <https://zoom.us/join/joinMeeting?meetingRef=tJAoc--uqT8oH9LSfCs9mLeJZ0OpuiOHKPjH>

Zoom Meeting id: 945 4667 4256 Passcode: 414382