



# PLACEMENT REPORT

**2022-2023**

**POST GRADUATE DIPLOMA IN  
BUSINESS ANALYTICS**

IIT KHARAGPUR

IIM CALCUTTA

ISI KOLKATA

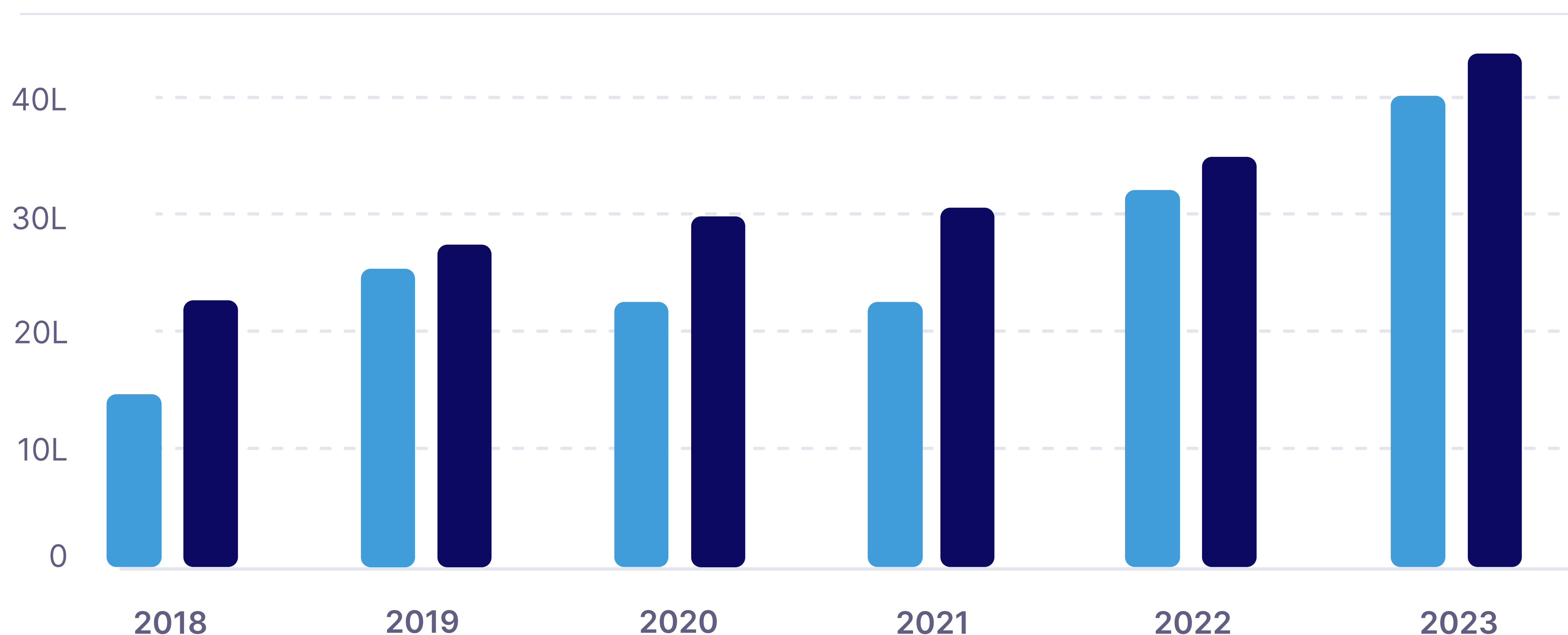
Post Graduate Diploma in Business Analytics (PGDBA) is a 2-year full-time residential program offered jointly by three premier institutes of the country – IIM Calcutta, ISI Kolkata and IIT Kharagpur. The elite institutes lend their expertise and the course equips the students with Business Data Analytics, Statistics, Machine Learning and Computing capabilities while orienting them to the contemporary business applications. The coursework at ISI Kolkata inculcates expertise in statistical and machine learning theories for analytics, while the coursework at IIT Kharagpur trains them in the technological aspects of analytics. The coursework at IIM Calcutta focus on the application of analytics in functional areas of management. Finally, each student undergoes a 6 month industrial internship, working on live projects. They are thus equipped with strong technical and data science knowledge along with hands-on experience of the same.

The 7th Batch (2021-2023) of PGDBA program successfully completed its placement process. This unique course structure leverages the Industry connect and offers a 6-month Corporate Internship, which provides time for the candidates to prove their mettle in the industry. This resulted in 68.33% of the batch securing pre-placement offers (PPOs) with marquee firms like DE Shaw & Co, Mastercard, QRT, BCG Gamma, Providence and Play games which strongly indicates the industry-readiness of the program students. Some of the prominent recruiters who participated in the Final Placement Process were Oliver Wyman, Blinkit, Aditya Birla Capital and Tech Mahindra.

The successful completion of the recruitment cycle for the batch 2023 stands testament to the high quality of the students in the program and the robust nature of the placement process that provides adequate flexibility to both students and recruiters. In line with the prior trends, this year's final remunerations witnessed substantial growth, while average remuneration was recorded at INR 31.37 LPA surpassing last year's figure of INR 29.71 LPA with growth of 5.6%. The highest offer received was with a remuneration of INR 52.00 Lacs, for this batch. Despite the economic slowdown, the Median CTC grew by 10.9% to reach a high of INR 31.05 LPA

## 6 YEARS OF GROWTH

- Average CTC
- Median CTC



# HIGHLIGHTS OF PGDBA PROGRAM



IIM CALCUTTA

**255 HOURS**

Of Management Education



ISI KOLKATA

**225 HOURS**

Of Extensive Training in Statistics



IIT KHARAGPUR

**264 HOURS**

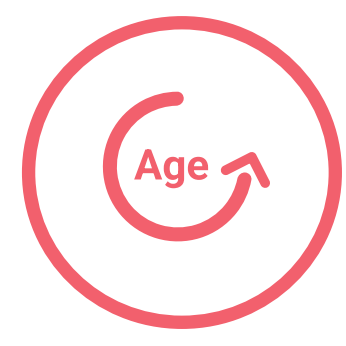
Of Technical Learning With Projects

## THE CURRICULUM





**60**  
Batch Size

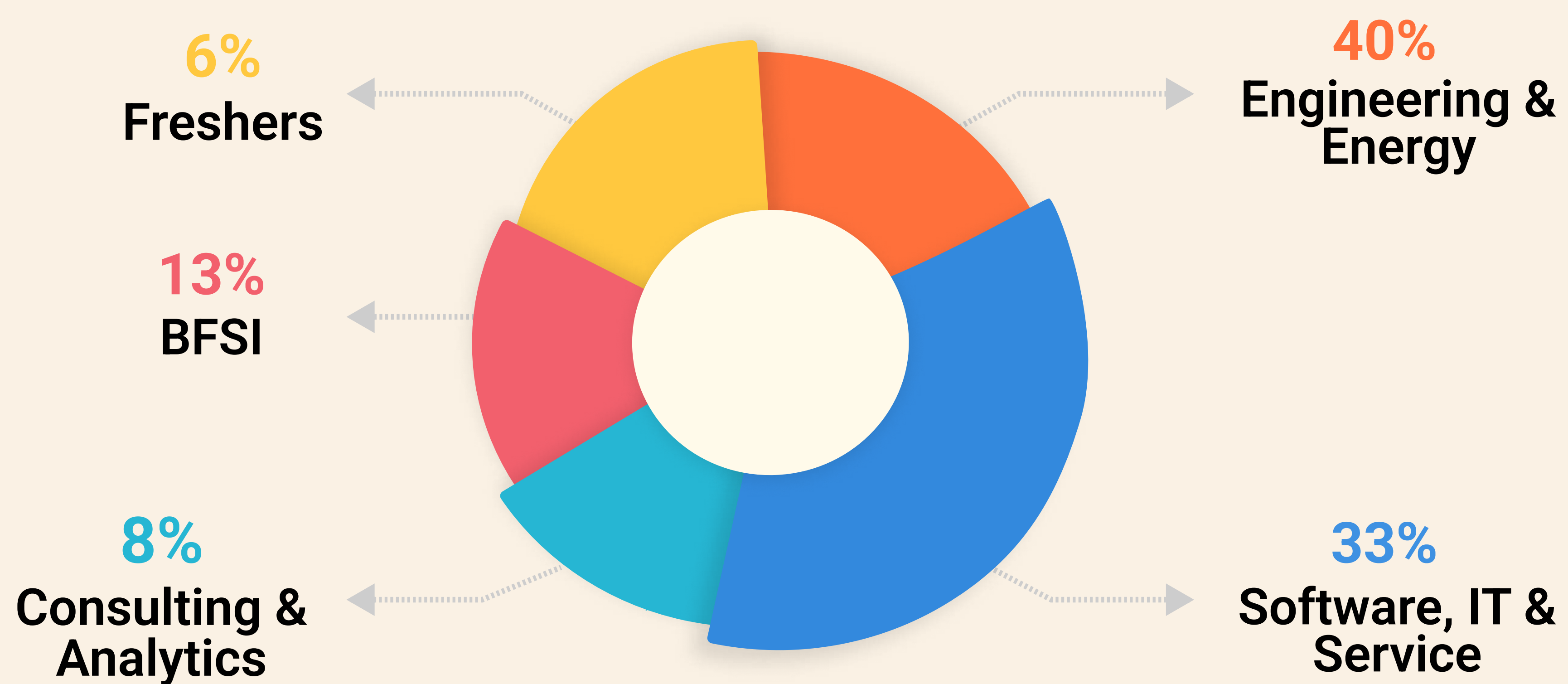


**25**  
Average Age



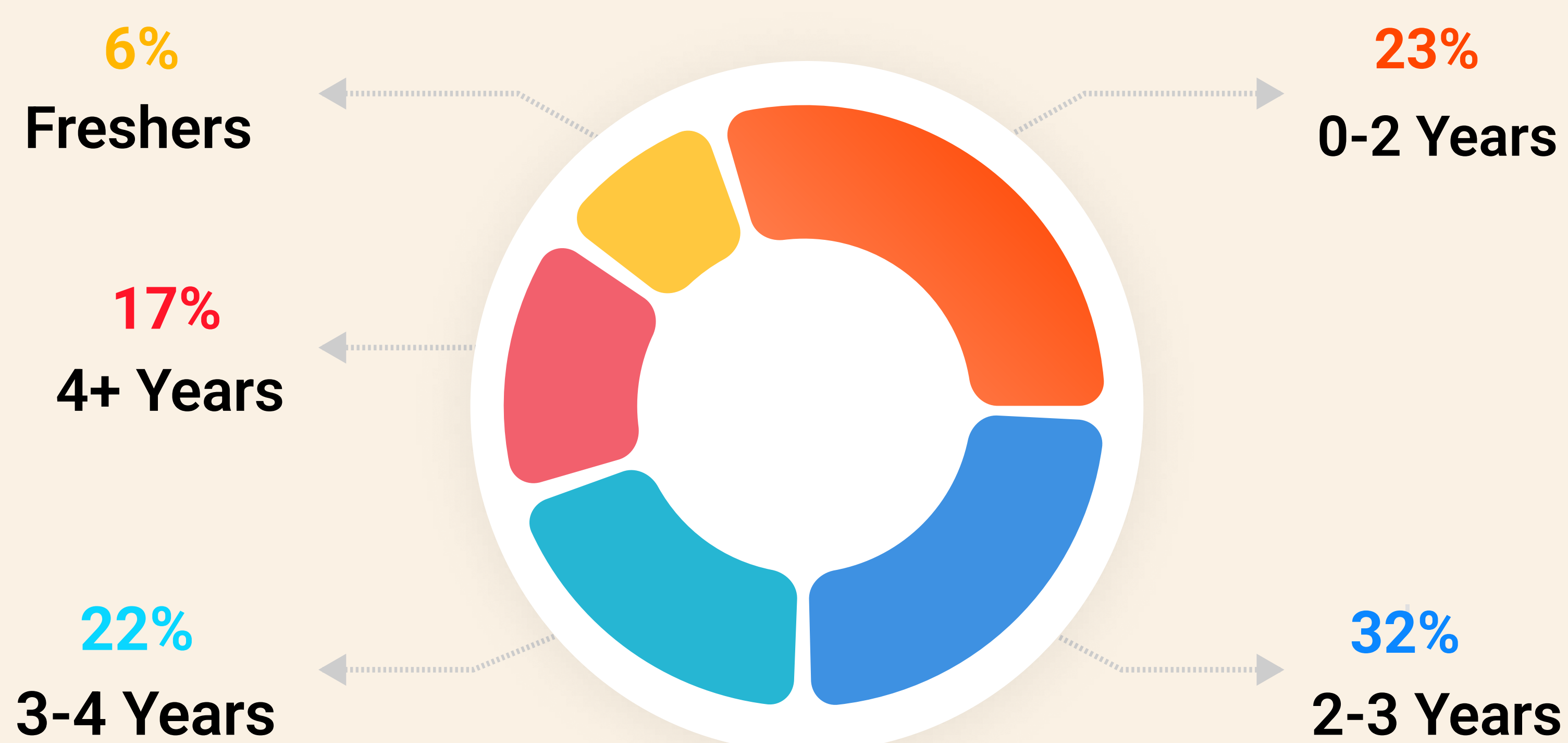
**29**  
Average Work Experience

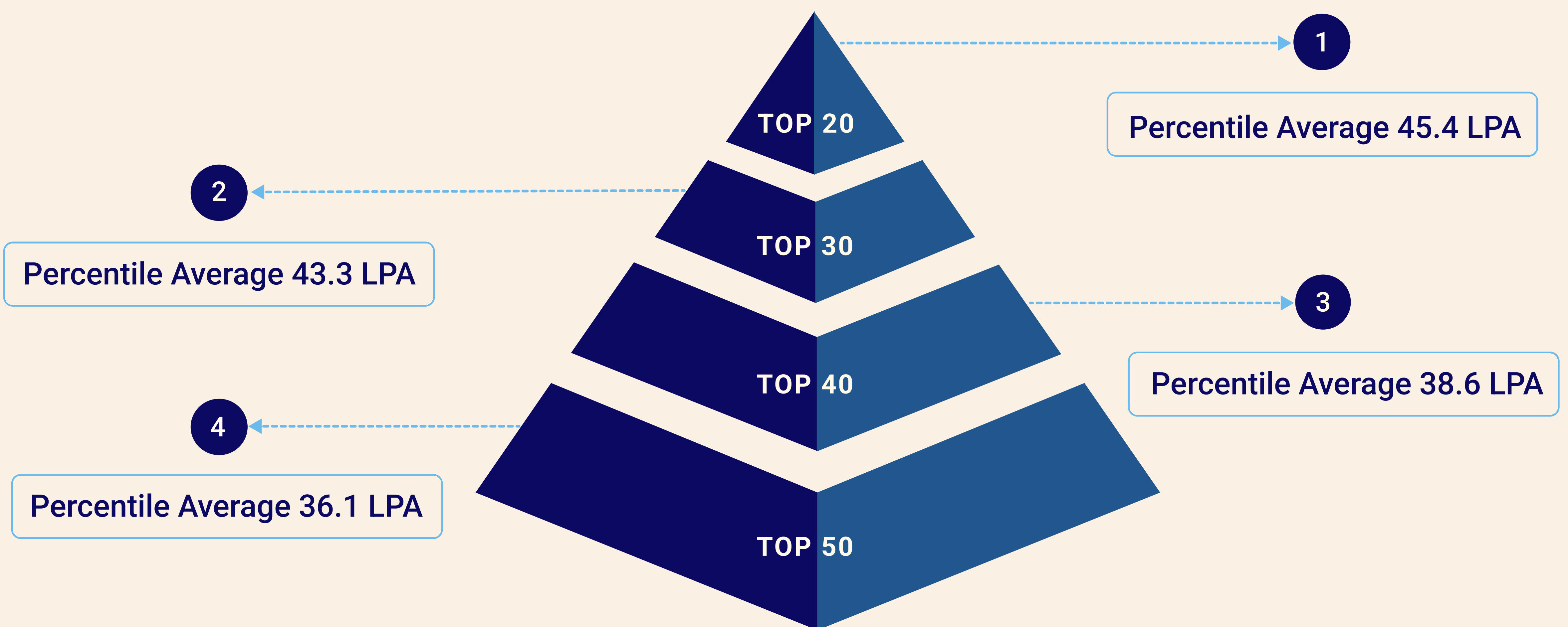
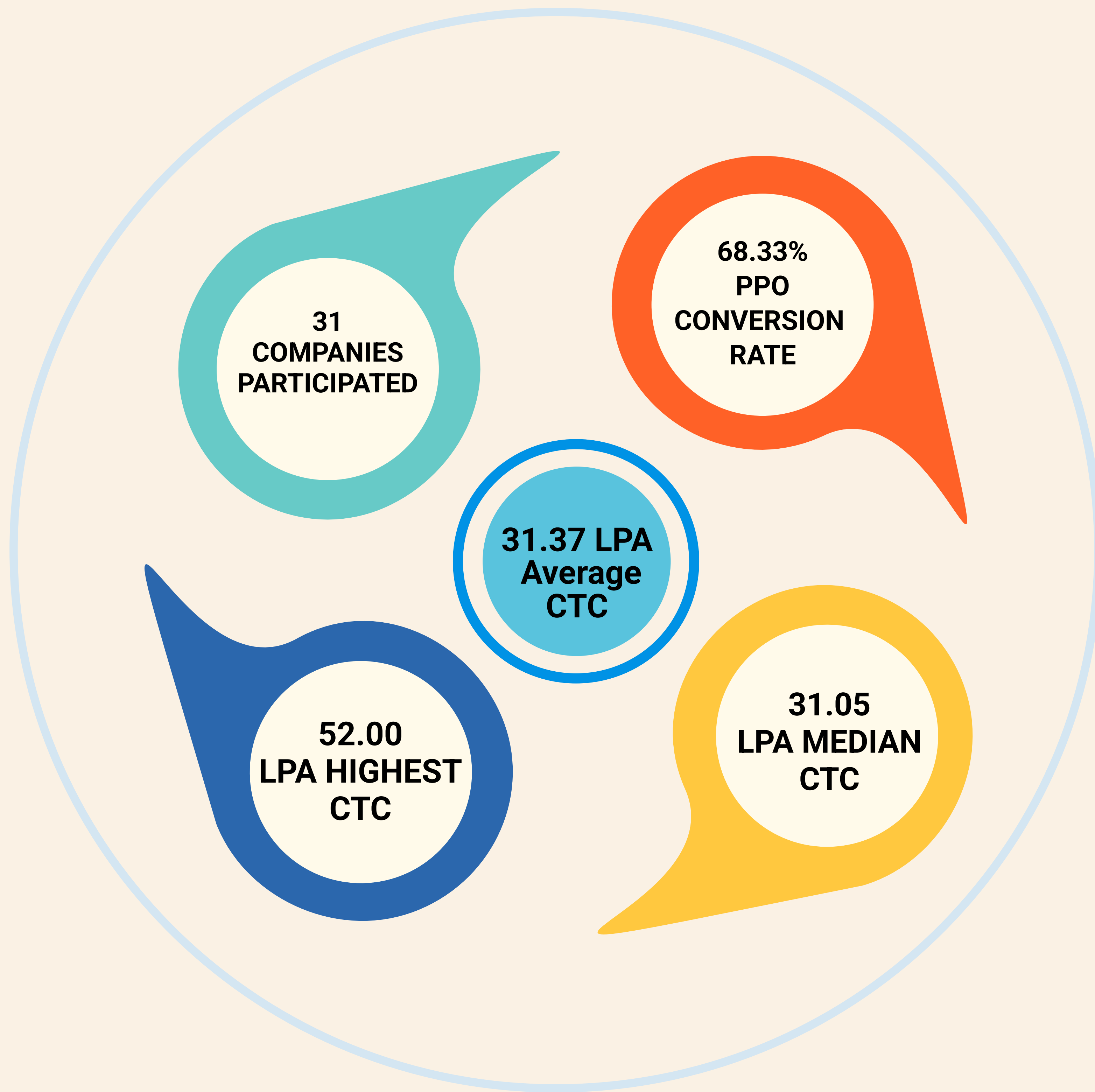
## WORK EXPERIENCE BY INDUSTRY



## WORK EXPERIENCE

Year wise split







## IIM CALCUTTA

✉ chairperson.placement@iimcal.ac.in

FOR MORE INFO CONTACT PGDBA PLACEMENT TEAM

✉ [pgdbaplacements@iimcal.ac.in](mailto:pgdbaplacements@iimcal.ac.in)

**Ankit Sonkusare**

☎ +91 6292317942

**Ayushi Kumari**

☎ +91 6292317943

**Kaustubh Ranade**

☎ +91 6292317944

**Saurabh Kumar**



**INDIAN INSTITUTE OF MANAGEMENT, CALCUTTA**

Diamond Harbour Road, Joka, Calcutta - 700 104, India

[www.iimcal.ac.in/programs/PGDBA](http://www.iimcal.ac.in/programs/PGDBA)